

Retail_MADE BY WANZL

Presentation, transportation and sales



Wanzl

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■ **Wanzl is the international systems partner for the retail sector** and has developed one of the most comprehensive product programmes in the global market. Wanzl is a global market leader with its bestselling shopping trolley – nearly three million new trolleys are sold to the retail sector every year and include numerous variants to meet the market's needs of any service. Entrance systems and customer guidance systems, partitions and guidance systems help to reduce inventory differences and support orientation within the store with an intuitive approach. And of course, Wanzl also knows how to maximise sales with clever POS display placement. Our range for order picking, transportation and warehousing supports internal and external logistics processes and contributes to reductions in error rates and lead times, and you benefit from cost-effective logistics.

With over 4,200 employees and production plants in seven countries, the company develops and produces an innovative, premium-quality product range. Our 21 branches and around 50 agencies worldwide guarantee on-site service.



GOTTFRIED WANZL

has guided the fortunes of the globally active family company, in its third generation, as the company's Managing Partner since 1998.



THE WANZL CREATIVE CENTER

with its state-of-the-art exhibition space is a place for meeting, with communication and exchange of experiences at its core.





■ **Our Shop Solutions division** plans and creates individual shopping worlds. With our shelving system and equipment solutions we are considered one of the top global manufacturers. Thanks to creative shop design, expert advice, professional project management and turnkey solutions, we enjoy an excellent reputation across the borders of Europe and beyond.

With Wanzl, planning a space starts outside the building with the analysis of the location and your goals. The areas, ranges and routes are planned on this basis. This goes hand-in-hand with the Wanzl promise: "What you see on the plan is what we will build for you", which guarantees the security of your investment in every project phase.



Shopping trolleys

Pure variety from the market leader

■ **The Tango series plastic shopping trolleys** from Wanzl make shopping even more of a pleasure. The lightweight and flexible shopping trolleys with superior acoustic insulation are extremely stable and safe thanks to their honeycomb design.



ELX SERIES

Whether it's bulky PET multi-packs, heavy crates of drinks or large boxes of detergent that need carrying – the fold-down tray at the back of the Wanzl ELX is an ingenious universal solution for all your cumbersome products.

SHOPPING LIKE A "GROWN-UP"

The children's shopping trolleys from Wanzl offer an activity for the "customers of tomorrow". The relaxed shopping experience has a twofold benefit: it makes parents happy and also increases transaction values.

Transport trolleys

Mastering oversize loads with ease

■ **Anywhere that oversize loads** or bulky goods need to be conveyed without extensive effort or strain on the back, is where our special transport trolleys come into play.



MULTI-CART SERIES

The all-round option for transport and shopping trolleys. The MUC shopping trolley series combines generous loading areas, extreme stress capacities and easy handling for outstanding customer convenience.



T SERIES TRANSPORT TROLLEY

The T series transport trolleys comprise standard models for all sorts of transport tasks. Stores in the C+C sector are particularly keen on the wide spectrum of the model series.

Shopping baskets

Your quick shopping trip is in good hands

■ **The stackable plastic baskets from the GT26 series** are made from weightless polypropylene. The semicircular design allows the basket to be carried close to the body to lighten the load.



TAKE 2

A stable round tube construction used for hanging baskets. When combined with the GT26 baskets, the Take 2 becomes a shopping trolley for spontaneous extra purchases.



OV17 SHOPPING BASKETS

This resilient durable model made from tightly meshed wire has been indispensable in the world of shopping for decades.

Customer guidance systems

The most stylish way to attract a stream of customers

■ **Our eGate® Colour entrance systems** wish customers a friendly "Welcome!" at the shop entrance. A coloured light guides the way and invites customers to enter the store. If required, eGate Colour stops customers leaving the store by automatically switching to red.



RAILIX® COLOUR

The illuminated partition Railix® Colour with energy-saving LEDs creates atmosphere in the entrance area and integrates perfectly into a high-value retail setting.



CHECKOUT BARRIERS

Currently, unstaffed checkouts offer pickpockets the opportunity to commit theft. To this end, our proven checkout barriers sustainably reduce inventory differences and offer significantly greater security at the checkout.

BakeOff

Baked goods sale with system

■ **With the BakeOff** from Wanzl, you benefit from a modular-design sales system for baked goods which can be adapted to your store requirements in an easy and efficient way and in a number of variable designs, thanks to its modular principle. Naturally, all requirements regarding goods removal, filling, hygiene and cleaning have been fulfilled according to the latest regulations.



Whether you are filling it with goods or cleaning it – from the front or the back – we will tailor the system precisely to suit your spatial conditions and processes.



Easy and hygienic removal of baked goods from the glass front of the module, which is bathed in light – when the selling process is this simple, customers are quick to make a purchase.

Presentation

Attractive range of goods takes centre stage

■ The "Vitable" fruit and vegetable presentation system from Wanzl impresses with maximum flexibility, simple cleaning and an extremely easy construction process. The look can also be adapted for seasonal goods thanks to replaceable magnetic inserts.



CUBE PRESENTATION SYSTEM

The CUBE modular system is ideally suited for special offers or secondary placement of goods and is fast and flexible to set up thanks to its tool-free assembly.



BARGAIN TABLES

Practical, solid and built with experience. With bargain tables from Wanzl, you can set the scene for your success.

Displays

Attractive product presentation at the POS

■ **POSSibility®** has been specially designed for impulse buys and special offer placement. The smart Wanzl metal pallet system in Euro dimensions combines with wire and tubing elements to make up this extraordinarily versatile sales system.



PERMANENT DISPLAYS

The durable sales display systems from Wanzl are conceived by us from scratch. In this way, simple Euro pallets form the basis for extraordinary sales systems.

INDIVIDUAL DISPLAYS

On request, Wanzl manufactures all its products tailored to the individual customer and their needs.

Shopping trolley shelters

Storage and protection

■ During the day, shopping trolleys are provided for your customers in a dry condition and are stored in a neat and tidy manner. At night, your shopping trolleys have all-round protection against theft and the elements with roller shutter and acrylic glazing.



SIGMA PRESENT

With its design as an outdoor sales box, our Sigma models provide additional sales space and opportunities for impulse buying – regardless of the time of year. Lockable roll-down panels save time spent rearranging products after the shop closes.



SIGMA BIKE

The Sigma Bike is the clean and dry solution for customers who cycle. This special customer service feature also blends in seamlessly with any architecture.

Order picking and transportation

Support processes, increase performance

■ **KT3 »drive«** – order picking is often extremely hard work. Strength and concentration are hard to sustain over long periods, but the work must be completed flawlessly and efficiently. Here at Wanzl, we have designed electrically driven order picking trolleys that will enable you to meet these requirements.



KT ALU

A combination of aluminium, steel and composites form the basis for lightweight order picking trolleys with optimum stability.



SERIES RC/N MOBILE CONTAINERS

Because warehouse and shipping space is valuable, series RC/N mobile containers are collapsible and can be pushed together to save maximum space.

Storage and handling

Flexible warehousing

■ **EasyStore** – With our stackable storage baskets, you can set up or dismantle a goods warehouse in an instant. The modular design principle offers plenty of leeway for constantly changing requirements: extend and convert, all without using any tools.



DISPOSAL CONTAINER

Our mobile disposal containers for packaging material such as cardboard packaging and film are always ready for use at locations where products need to be unpackaged or repackaged.



PANEL TRANSPORTER

The panel transporter with variable plug-in guide bars is perfect for transporting panels and bulky products.

Protection – made by Wanzl

Protecting values, preserving quality

■ **Whether you need a traditional shiny metallic finish** or a wear-resistant and UV-resistant powder coating in your own company colours – at our in-house electroplating, coating and painting plants, virtually anything is possible.



POWER COATING PLUS

The Power Coating Plus multi-layer process comprising electrogalvanising, electrodeposition painting and finally a powder coating guarantees durability, protection from corrosion and a long-lasting attractive finish.



SUPER PROTECT

The glossy Super Protect surface protection also gives your trolleys long-lasting protection from corrosion and ensures a durable, transparent high-gloss finish.

Service

Guaranteed performance and safety

■ **Wanzl Service forestalls problems**, irons out defects and keeps everything running smoothly. Because only good-quality capital goods offer you added value which lasts.



TROLLEY STAR

The Trolley Star service offers a maintenance, repair, spare part and automatic cleaning service for shopping trolleys as an all-inclusive package.



ASSEMBLY

Wanzl quality products are only installed and commissioned by qualified specialist personnel.

Acting responsibly

A look ahead

■ **We are very aware** that our activities have an impact on the environment. This, together with our firmly held belief in the cause, means we naturally feel an obligation to reduce the consequences for the environment to the smallest possible sustainable amount.



In a bid to protect the environment we established our own Environmental Committee many years ago. The main aim is to continuously and sustainably ease the burden on the environment.



It is not only natural locations that are of great importance to Wanzl. Besides its environmental efforts, Wanzl also attempts to harmonise its economic and socio-political interests.

Quality – made by Wanzl

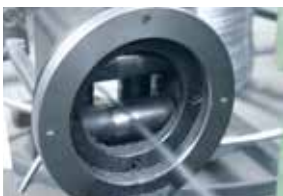
Production on a huge scale – and not just in Germany

■ **In all our production processes,** Wanzl's quality policy results in products with the best materials, first-class workmanship and well-finished surfaces. This ensures long-term maintenance-free use and investment security.



Wanzl's production relies mostly on in-house manufacturing.

This enables us to always meet our own high expectations for product quality, short delivery times and excellent delivery readiness.



The best material quality forms the basis for all our products – accordingly, we only accept products from the best material suppliers.



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