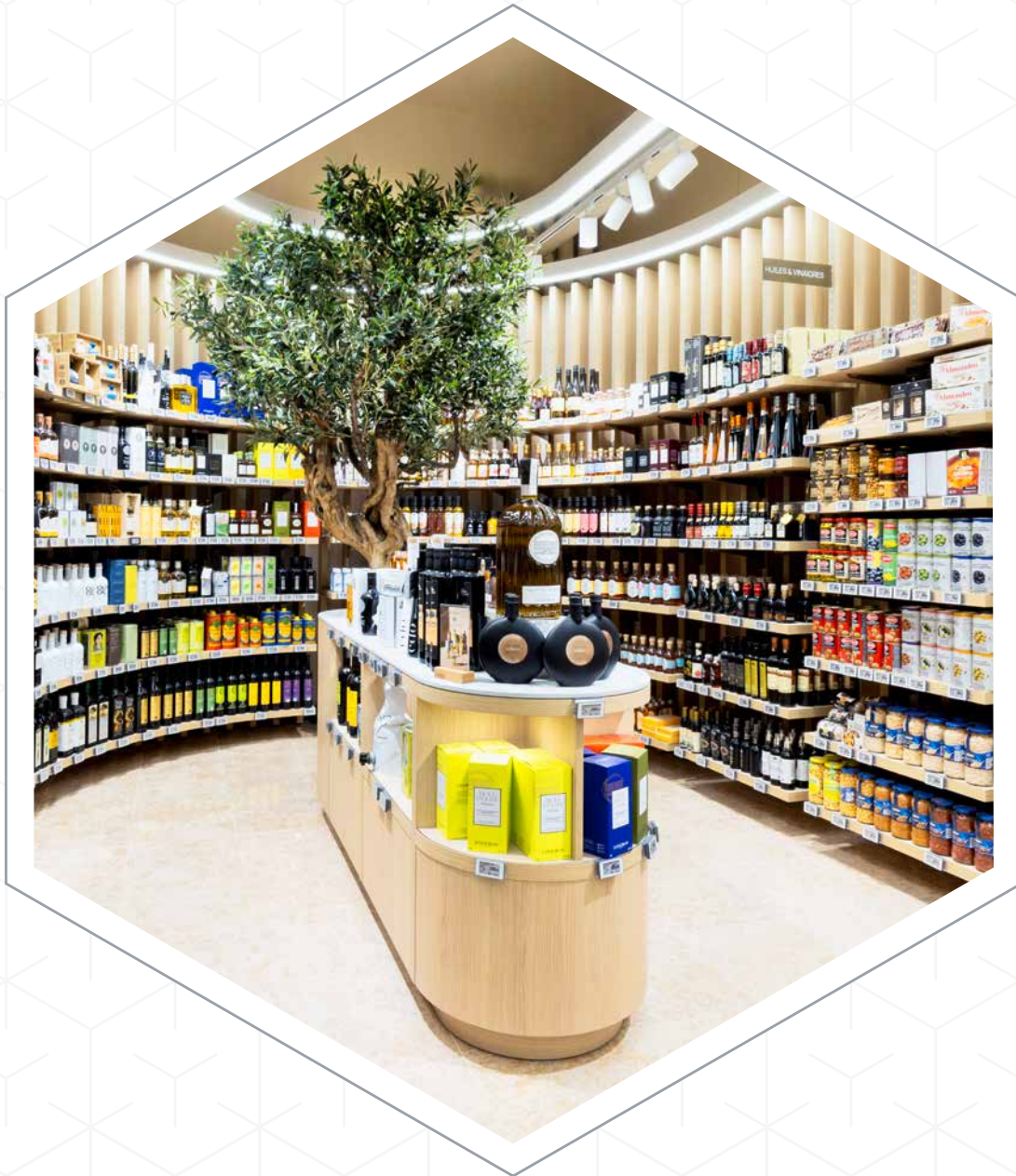
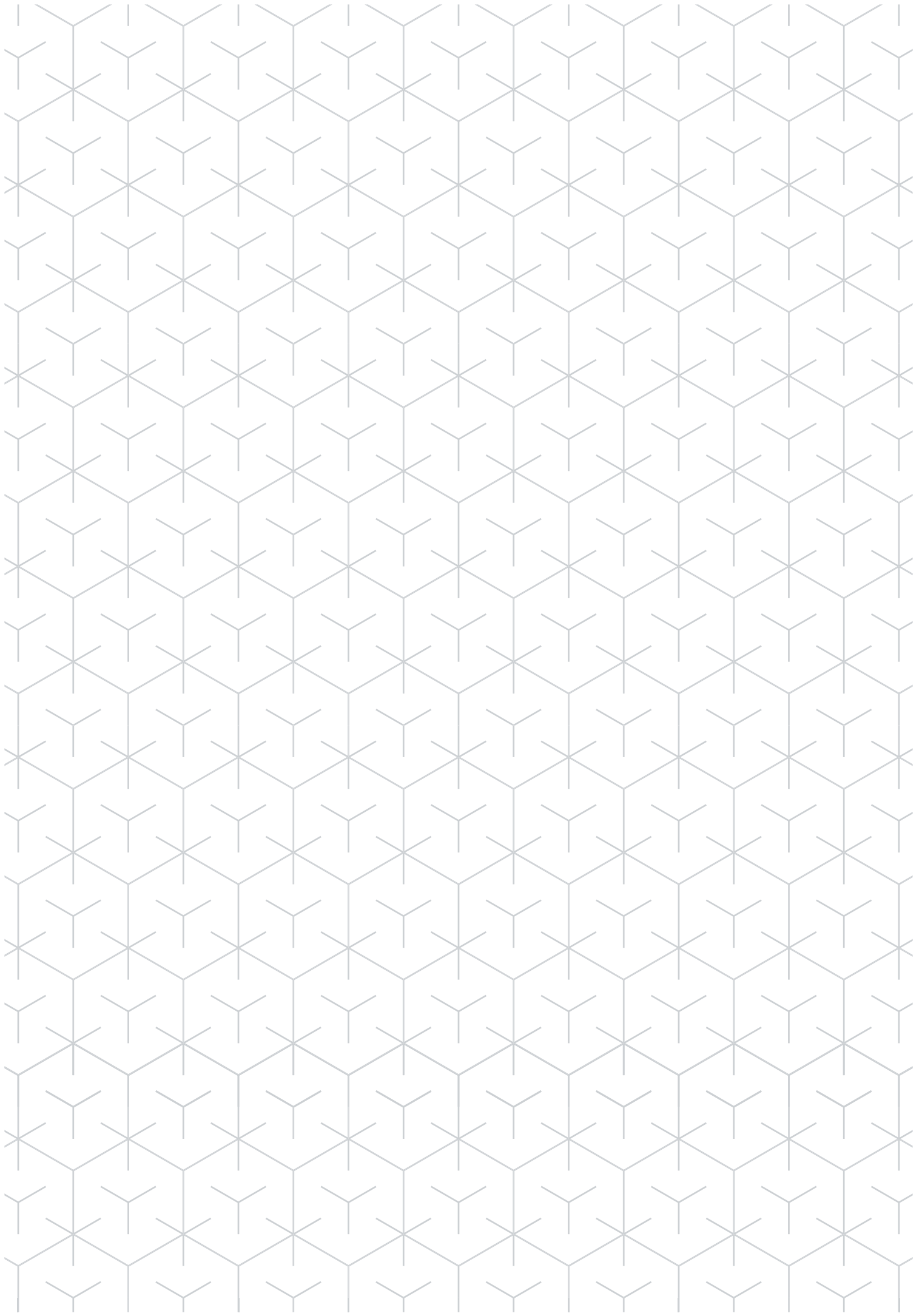


SHOP SOLUTIONS

MADE BY WANZL | THE BEST
INVITATION...



... for your customers!



wanzi



Editorial

HIGH-END SHOPFITTING

wanzl

Shopping as a sensory experience with a high inspirational factor: if you want to give your customers maximum buying incentives, present your products in an environment that succinctly expresses their qualities. A clearly structured product range, varied design language and an invigorating colour selection combine to create a comprehensive feel-good atmosphere for the customer.

With more than 75 years of company history, Wanzl combines many years of experience, versatile expertise and specific knowledge of the current trends in shopfitting.

**TAKE ADVANTAGE OF OUR
EXPERTISE FOR YOUR STORE!**





Contents

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80	DIY



DO YOU HAVE LOTS OF INTERESTING *ideas*

and want us to put the

PIECES OF THE PUZZLE together to form a picture?

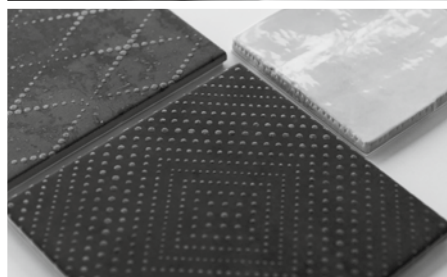


AS YOUR PARTNER, *we are here* TO HELP YOU DEVELOP
your store's potential to its fullest!

OUR TEAM OF **INTERIOR DESIGNERS**
AND **PLANNERS** is a team



that makes things happen...



... as we are able to enrich your ideas with our decades of experience in the retail sector and align them specifically to the buying behaviour of your customers.

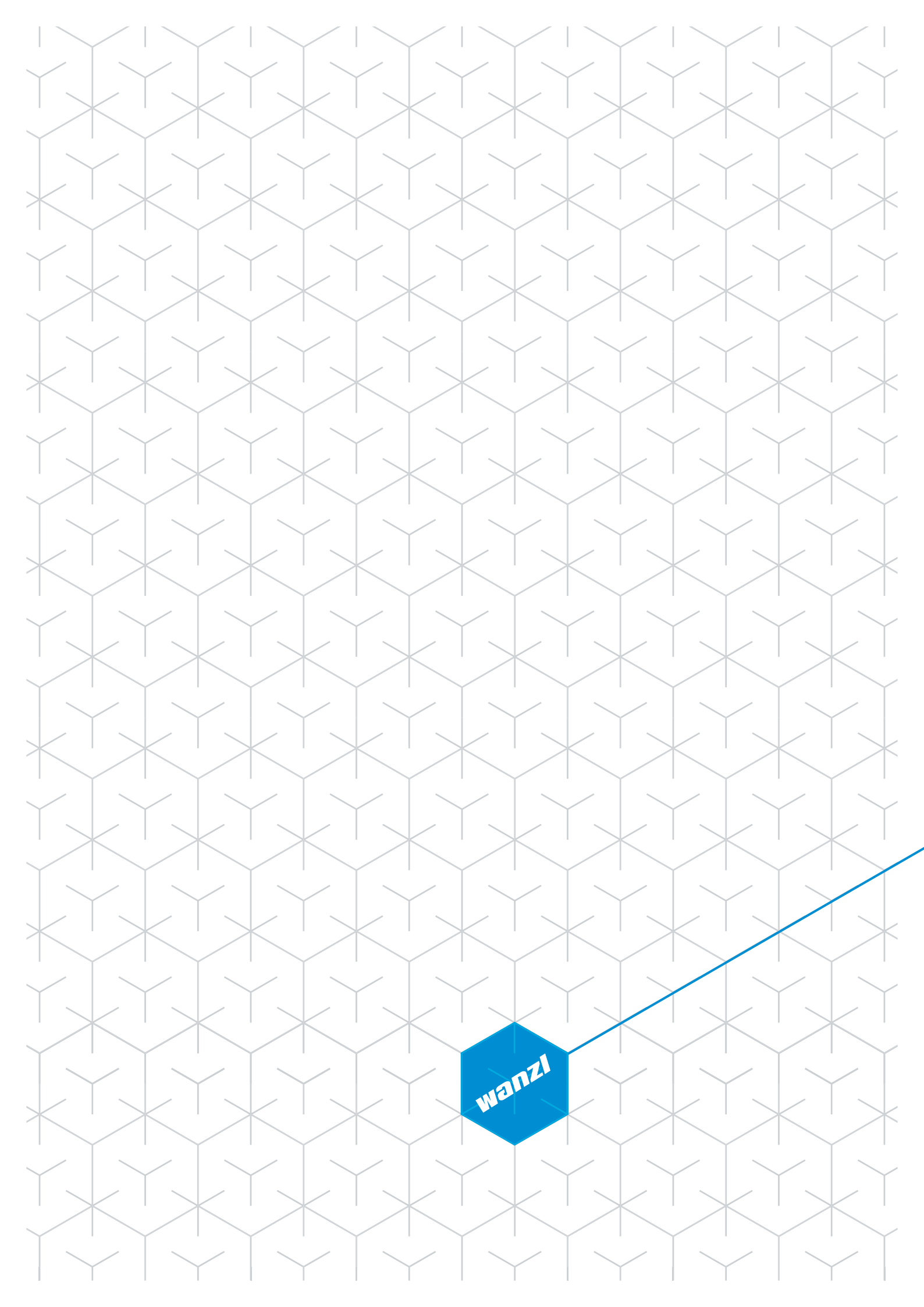
Do you have fixed CD guidelines that provide a framework for our creativity?

Or is the location the only limit when designing your point of sale?

Whatever the context may be: we will gladly use your ideas and compose a holistically convincing design using the selected materials, colours and shapes of the various furnishing elements

**YOU CAN
RELY ON US!**





OUR STRENGTH: WE ARE AT YOUR SIDE
AT EVERY STAGE OF THE STORE DEVELOPMENT ...



... SO THAT EVERY VISIT BY YOUR CUSTOMER WILL

score a bull's eye for you and for them!

Step by step

THROUGH YOUR
**CONSTRUCTION
PHASE!**

**10
STEPS**

FROM INITIAL CONTACT
TO THE STORE'S
OPENING.

INITIATION FINDING COMMON GROUND

Anyone who shares the same goals should get to know each other quickly: this is the only way for you to find out more about us – and us about you. And that's what it's all about: getting to know each other quickly and exchanging important information.

1

TEAM BUILDING

CONVINCING ONE
ANOTHER

We take our momentum and information from the first meeting to the wider group of collaborators. We put together a "task force" for you, which will create an initial, rough concept with you and outline initial solutions.

2

INITIAL PLANNING

FROM CUSTOMER REQUEST
TO CUSTOMER JOURNEY

Our guidance is directly based on the buying behaviour of your customers. In this way, customer flows can be optimally directed through your store and the product range and offer areas can be effectively positioned.

3

SPATIAL PLANNING

WELL ORGANISED –
GUARANTEED

Which articles are offered where so that the customer can find their way around in the best possible way? – We support you in defining your product ranges, and ensure targeted movement in the aisles as well as optimal furnishings.

4

DESIGN CONCEPT

CREATE THE MOOD WITH US

If you know your customers, you will know the atmosphere that they like. Together, we create the worlds of colours and shapes that best express the impact of your concept.

5

6

DESIGN SKETCHES

GET INTO POSITION

Whether counters, mid-floor furniture or end display units: positioning highlight elements at strategically important points in the POS is essential for your store's success.

7

3D

WHAT YOU SEE IS WHAT YOU GET

Would you like to know today what your POS will look like tomorrow? - With our 3D representations, we provide you with a detailed picture of what we have planned for the furnishing of your store.

9

PRODUCTION

DON'T WORRY - JUST DO IT

We take care of the production of your standard and special parts in the factory, as well as installation in the store - from laying the floors to the shelving and the professional installation of the ceiling elements.

TRADES PLANNING

WE TAKE CARE OF IT

Our advantage: we combine essential trades under one roof, share responsibility with competent partners and can support with standard "own brand" elements.

8

OPENING

CROSSING THE FINISH LINE

Together we have progressed at every step - together we will celebrate your store opening! Do you have follow-up projects? - As your project partner, we remain close to you and are always available for you!

10

The Wanzl logo is displayed in a bold, white, italicized sans-serif font. It is positioned on a large blue hexagonal background that features a repeating geometric pattern of white lines forming a grid of smaller hexagons. The logo is located in the lower-left quadrant of the overall image, which is a white page with a faint background pattern of light gray hexagons.



MONEY ISN'T EVERYTHING!

BUT IT'S DEFINITELY HELPFUL

when it comes to putting inspiring ideas into practice in the best possible way. It is important to precisely assess the scope of your own possibilities.



THIS MEANS THAT YOU SET US A BUDGET

for your store conversion and we plan and realise the implementation of your ideas within this framework.

WITH A PARTNER THAT HAS PROVEN ITSELF IN SHOPFITTING
FOR DECADES, YOU'LL ...

... always be on the safe side!

OUR PROMISE!

Whether it's shopfitting for classic supermarkets, extensively equipped beverage stores or exclusive organic stores:

AT WANZL, WE ARE ALWAYS **ONE HUNDRED PERCENT** THERE.



With one hundred percent **EXPERIENCE**

With one hundred percent **EXPERTISE**

With one hundred percent **PASSION**

THAT WE SHARE *one hundred percent*
WITH YOU, OUR CUSTOMERS!

Impressions

FOOD

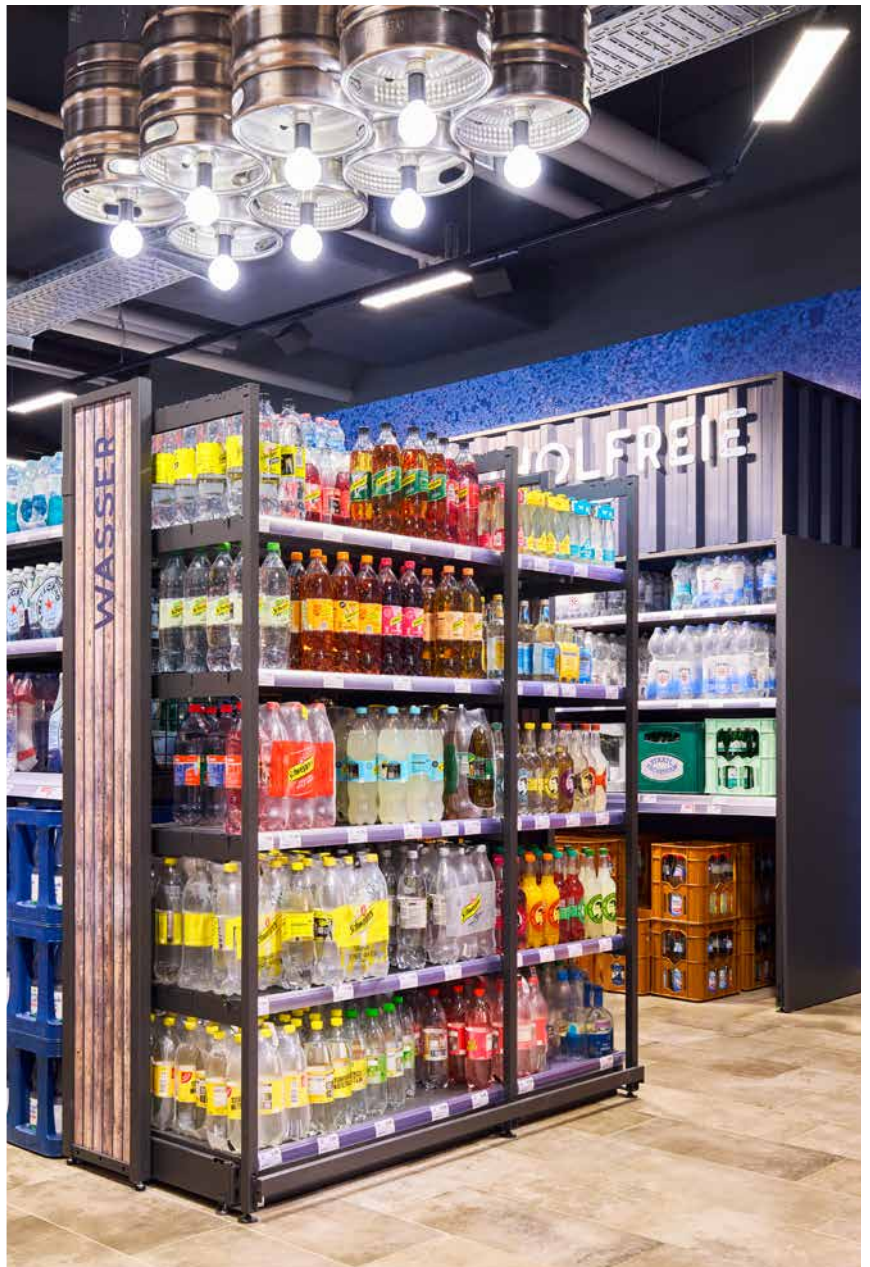
Get inspired ^{by}
IZUMI wanzi

→ Project **EDEKA
BAUR**
Supermarket

Location DE · Friedrichshafen
Area 1,800 m²

→ Wanzl Service
Concept · Furnishing ·
Design · Installation







BONBON

GRISSINI

SALZ-
GEBÄCK



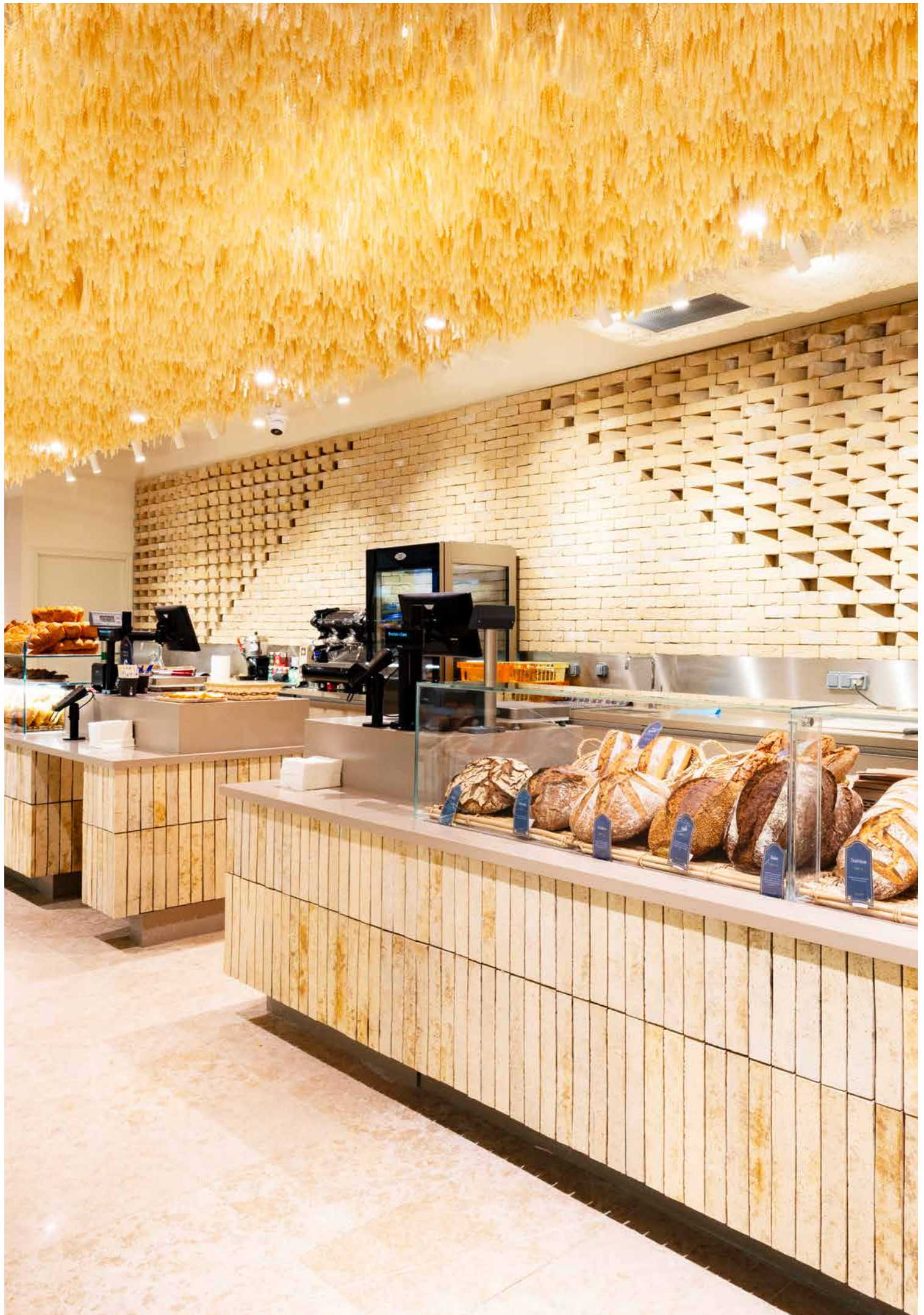


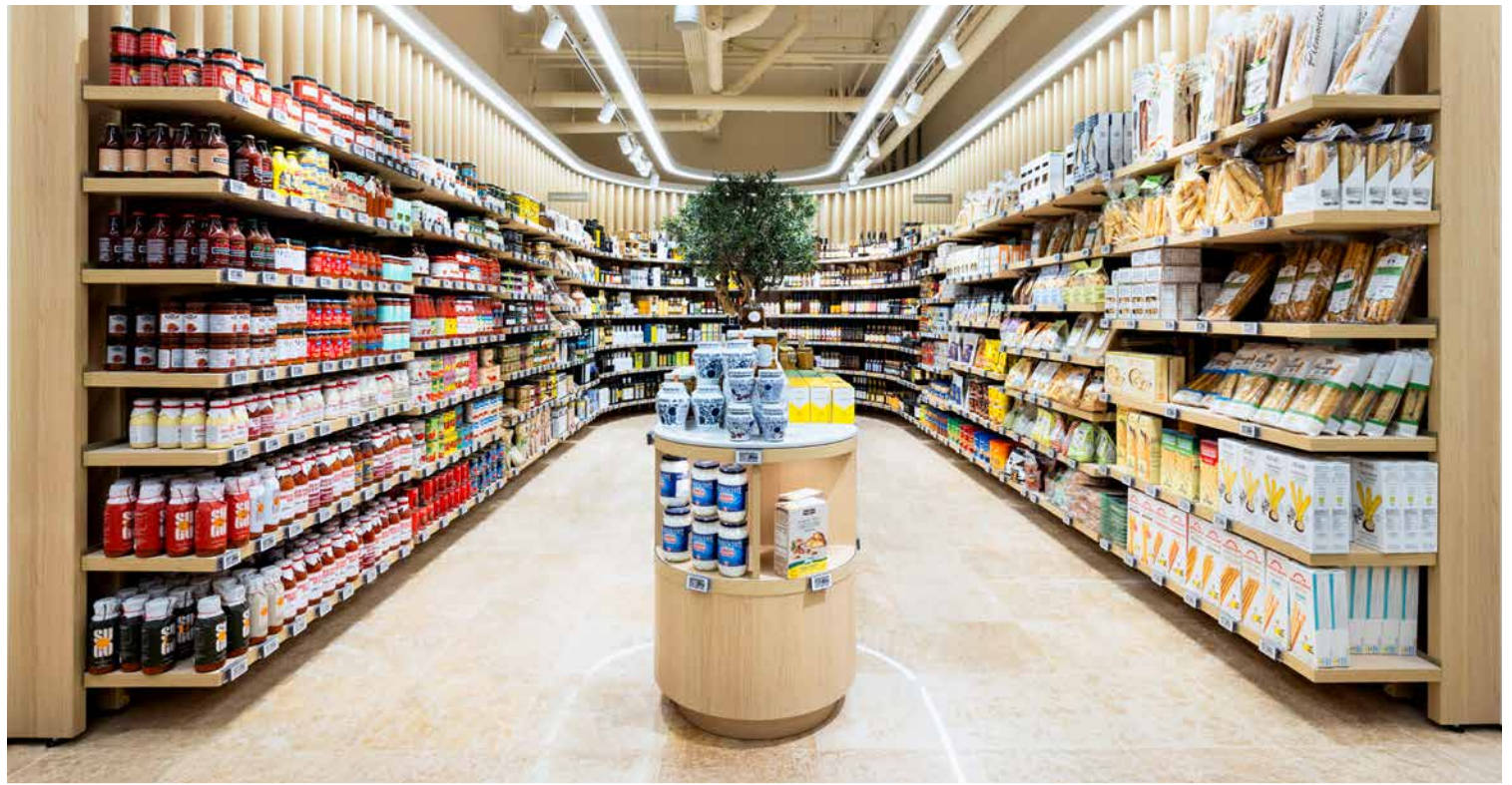


- Project **EPIC**
Premium Supermarket
- Location FR · Paris
Area 1,500 m²
- Wanzl Service
Furnishing · Installation ·
Design (Malherbe Design Paris)













→ Project **INTERMARCHE**

Supermarket

Location BE · Celles

Area 1,210 m²

→ Wanzl Service

Concept · Planning · Design ·

Furnishing · Installation





→ Project **RODINNÁ FARMA
HRDLIČKA
FOOD-MARKET –
FARM SHOP**

Location CZ · Dolánky nad Ohří
Area 500 m²

→ Wanzl-Service
Planning · Furnishing ·
Installation









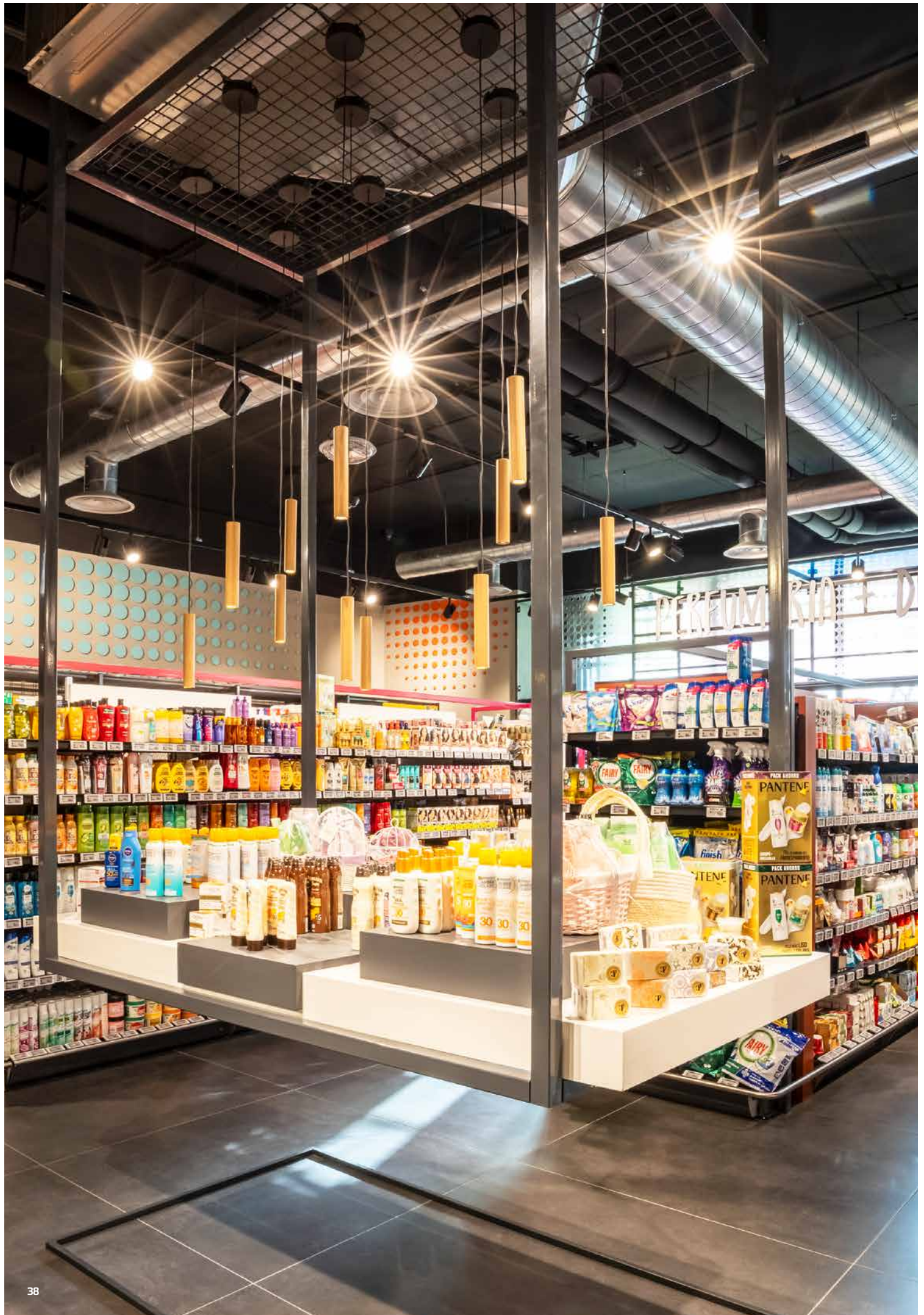
→ Project **E.LECLERC
EXPRESS**
Supermarket

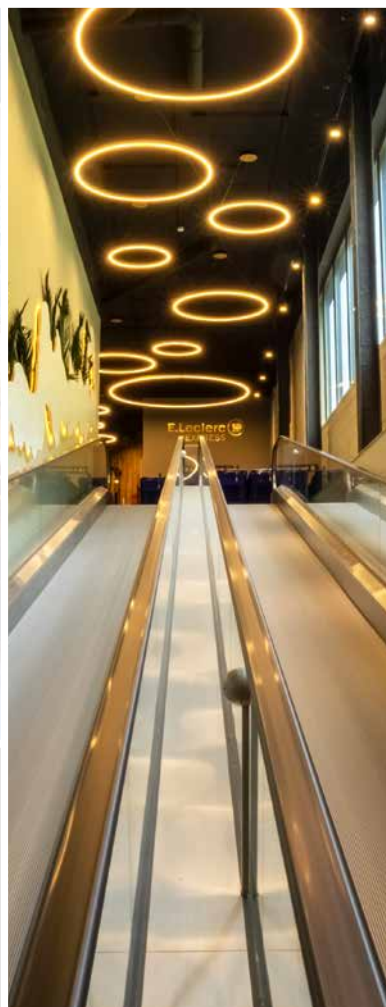
Location AD · Sant Julià de Lòria
Area 1,700 m²

→ Wanzl-Service
Concept · Planning · Design ·
Furnishing · Installation ·
Lighting

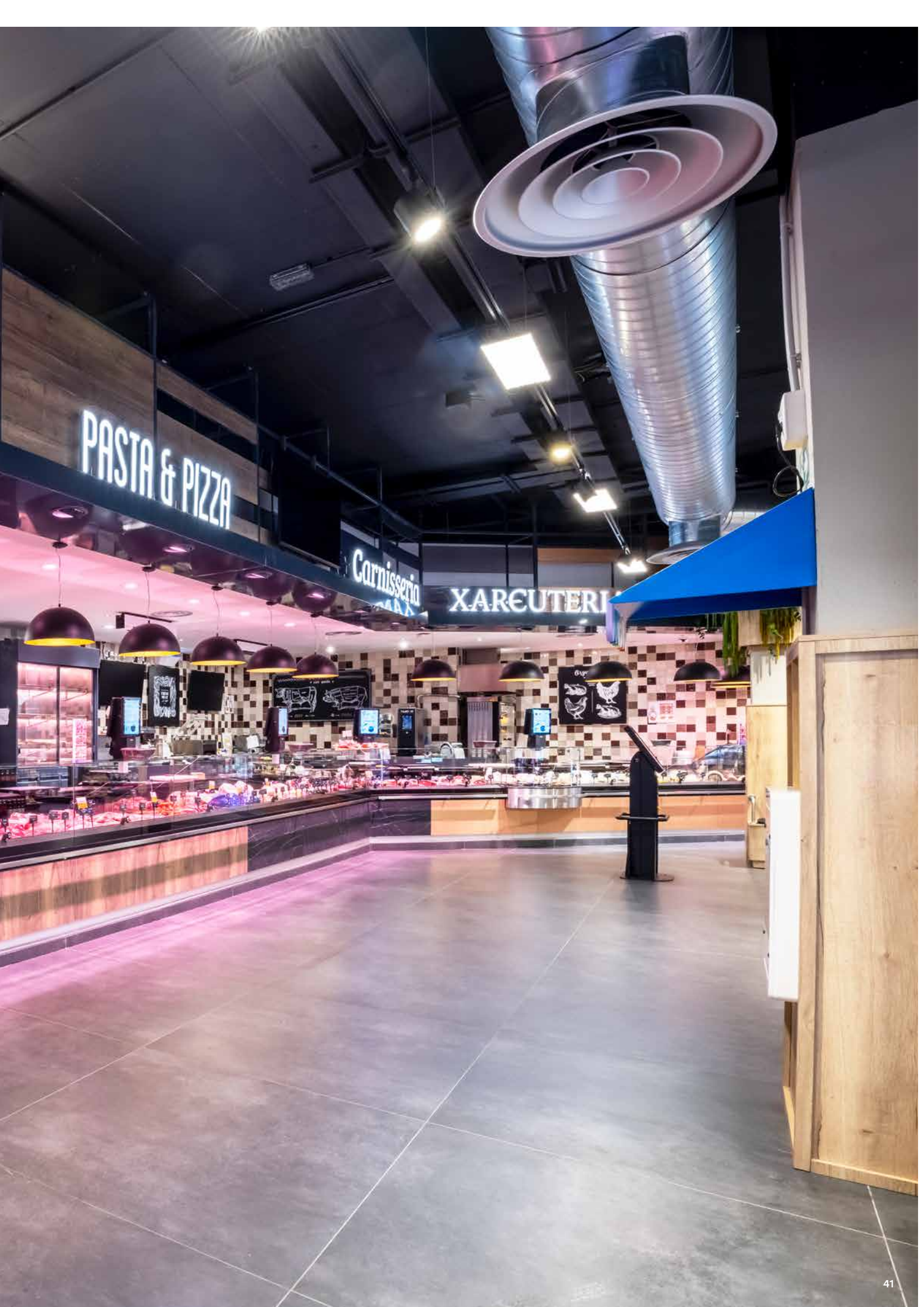












→ Project **ZALACO**
Bakery

Location HU · Heviz

Area 108 m²

→ Wanzl Service

Concept · Planning · Design ·

Furnishing · Installation ·

Lighting







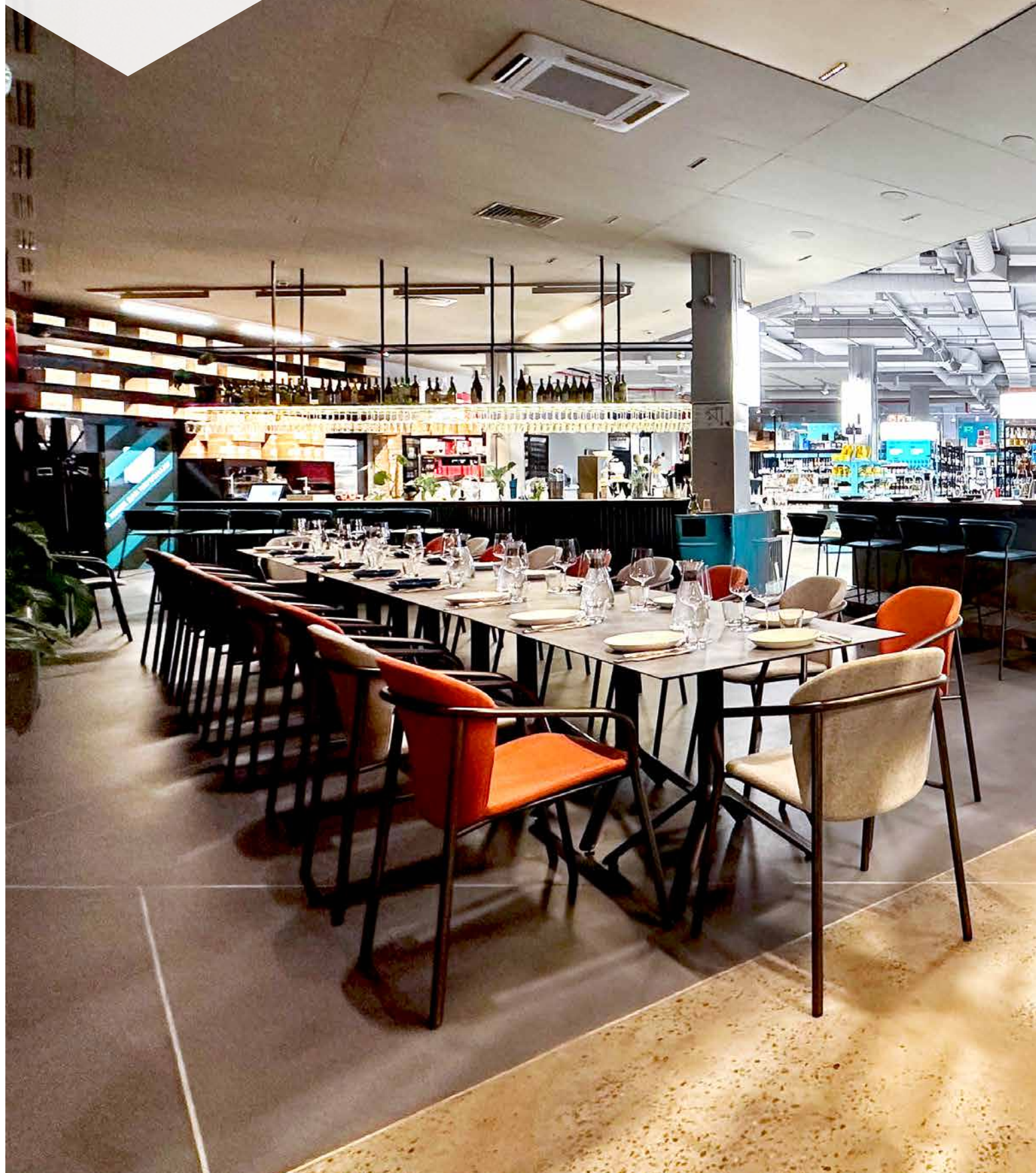


→ Project **BAD BOY**
Beverage market

Location UA · Dnipro

Area 1,455 m²

→ Wanzl Service
Furnishing · Installation









→ Project **SUNTREE**
Premium
Supermarket

Location CN · Changchun
Area 680 m²

→ Wanzl Service
Concept · Planning ·
Design · Furnishing ·
Installation













→ Project **SEAUDI**
Supermarket

Location EG · Cairo

Area 2,100 m²

→ Wanzl Service
Concept · Planning ·
Design · Furnishing ·
Installation











Get inspired ^{by}
izumi wanzi

→ Project **FREDRIK & LOUISA**

Flagship

Location NO · Bergen

Area 580 m²

→ Wanzl-Service

R&D · Design ·

All Shopfitting Interior







CAPS



Get inspired^{by}
izumi wanzi

→ Project **GINA TRICOT**

Flagship

Location FI · Kamppi

Area 380 m²

→ Wanzl-Service

R&D ·

All Shopfitting Interioror









- Project **LINDEX**
Flagship
Location SE · Stockholm
Area 310 m²
- Wanzl-Service
R&D ·
All Shopfitting Interioror





→ Project **PRIMARK**
**Clothing and
Homeware**

Location ES · Alcalá de Henares
Area 2,500 m²

→ Wanzl Service
Concept · Planning · Design ·
Shopfitting · Installation







ASCENSORES >

PROBADORES >



→ Project **FOOTLOCKER**

Footwear

Location UK · Birmingham

Area 1,200 m²

→ Wanzl Service

Design development ·

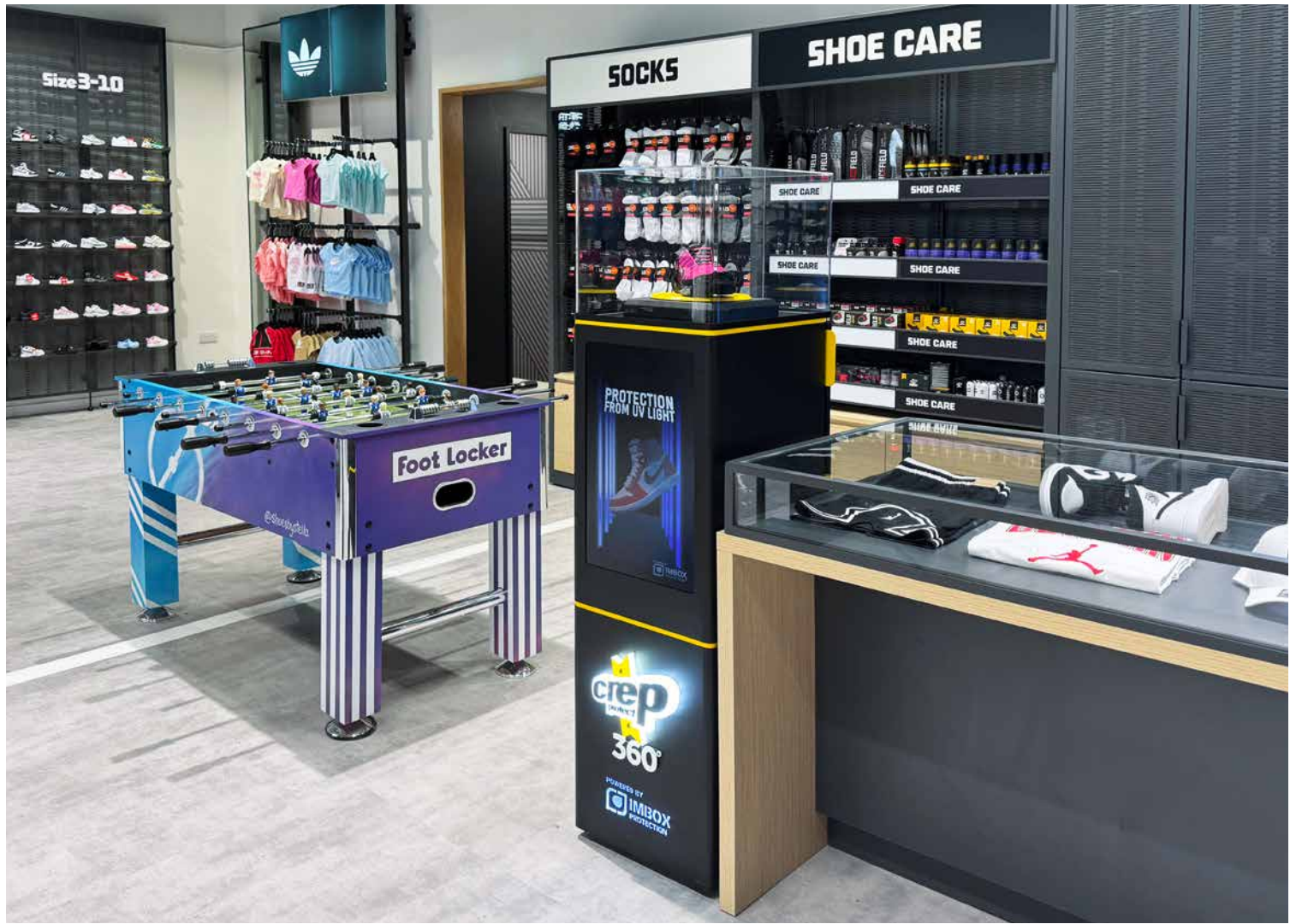
Fixture Manufacture ·

Delivery · Installation











Get inspired ^{by}
izumi wanzi

→ Project **RECA NORM**
Craftsman's Shop

Location DE · Ismaning
Area 500 m²

→ Wanzl Service
Concept · Planning · Design ·
Furnishing · Installation ·
24/7 Technology



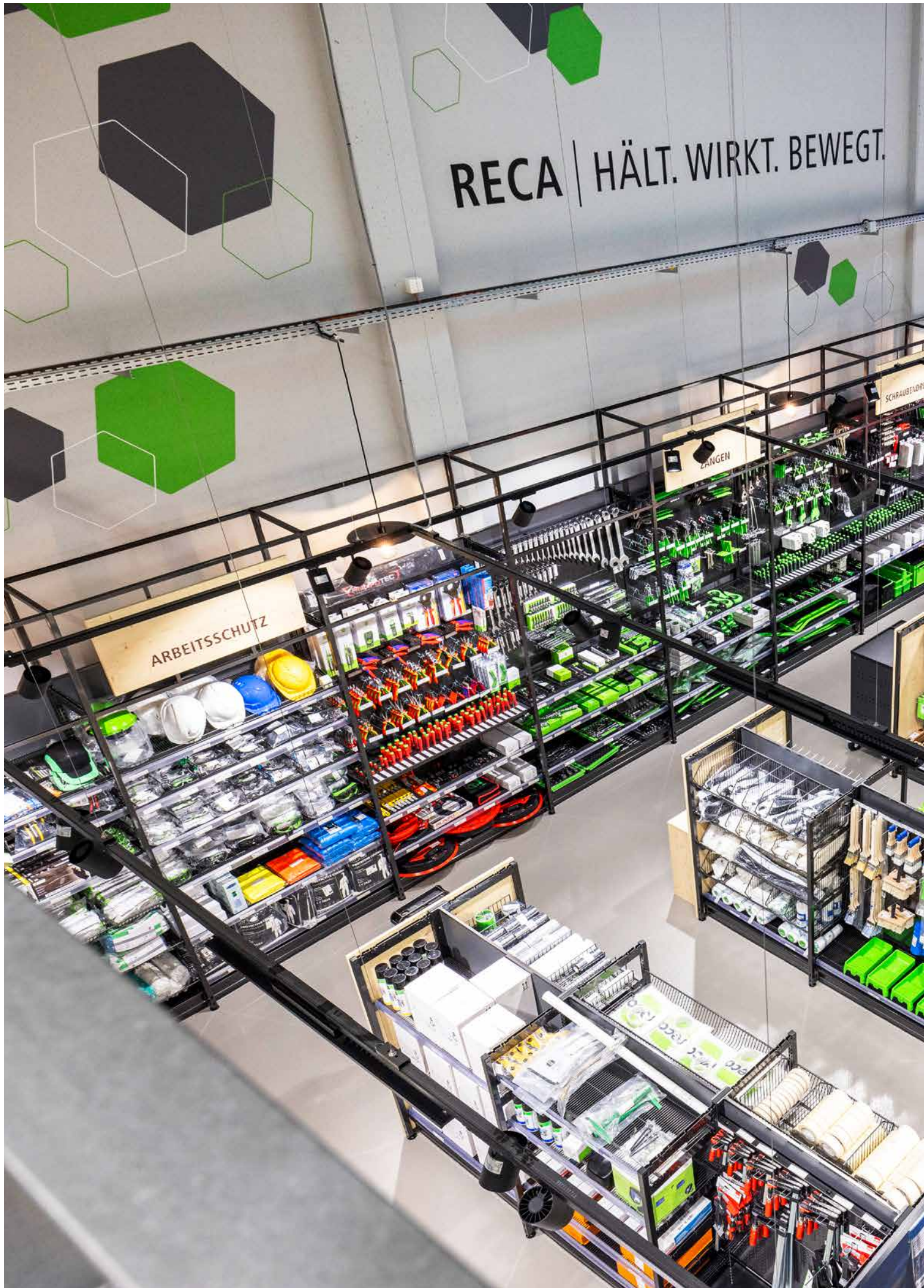


RECA | HÄLT. WIRKT. BEWEGT.

ARBEITSSCHUTZ

LÄNGEN

SCHRAUBEN





→ Project **AUTOCENTER
GOEDERT**

Autoshop

Location LU · Bartringen

Area 190 m²

→ Wanzl Service

Concept · Planning ·

Design · Furnishing ·

Installation









Wanzl-Shopformats

DESIGN WITH FORMAT

wanzl

The future in retail – these are shop formats in which the changing needs of customers can already be found today. Store owners who are able to adapt and implement such formats to their possibilities now will secure an advantage over the competition tomorrow!

Factors such as mobility, fast accessibility and 24/7 availability, as well as the potential extended use of the POS, play a leading role here. Regardless of the format you want to use for yourself, whether it's a hard discounter or enjoyment market, whether urban, dark or mobile stores:

**WITH WANZL, YOU'LL ALWAYS BE
AT THE CUTTING EDGE!**





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Get inspired ^{by} **wanzi**
www.wanzi.com