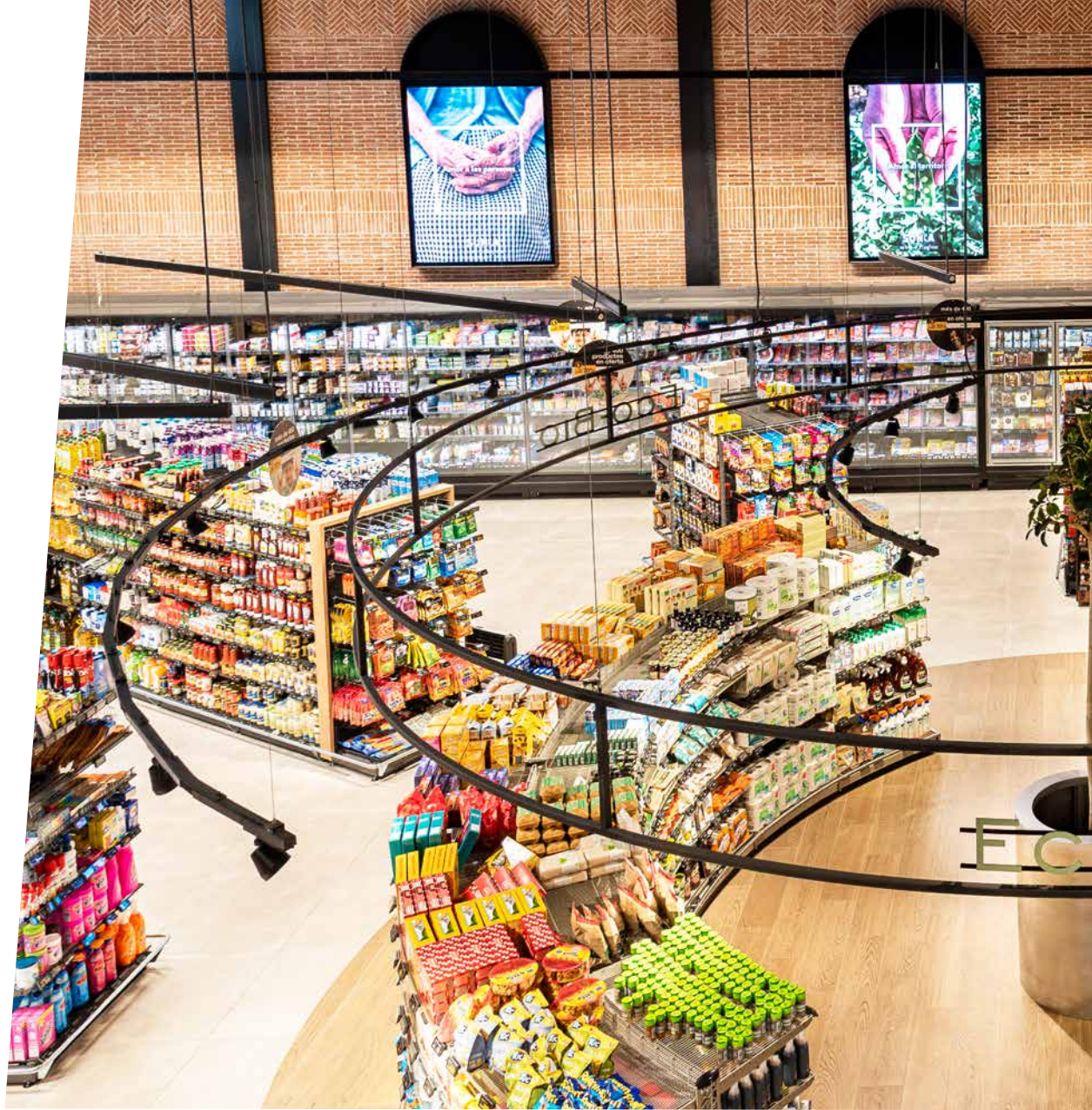




| AT THE HEART OF THE MARKET

Retail solutions made by Wanzl



↑ **WANZL HEADQUARTERS**
in Leipheim, Bavaria: a range
of products and services that
are unparalleled in the retail sector.

INNOVATION AND CUSTOMER PROXIMITY

Focusing on the future with Wanzl

■ **Wanzl has established itself** as a strong global brand for flexible, efficient and creative solutions for the retail sector. Based on decades of experience and ever-expanding expertise, we can now offer our customers a product range that is unparalleled in the retail sector.



*// We keep our eyes and ears
on the market //*

Market strength and reputation

As a manufacturer of shopping trolleys, Wanzl has maintained its leading position to this day. Equally, we have played a significant role in shaping their technical development.

Expertise and customer proximity

Wanzl products have long been setting the benchmark for quality for customers all over the world. This applies to conventional transport solutions such as trolleys, baskets and containers and also to modern shopfitting solutions with modular furniture systems from our in-house production and hardware and software equipment for stores with state-of-the-art connectivity.



Innovation and intuition

Working closely with its customers, Wanzl has placed its focus on the future of retail. Most recently, the spotlight has been on developing new shop formats for offline or online trade!

Knowledge and economic efficiency

Retail cannot succeed without margins: we always use our knowledge to find the most economical solution for our customers.

/ DESIGN WITH FORMAT

Setting the course for success with Wanzl

■ **Times are changing** – and so are customers' shopping habits. One thing is certain: if you want to set the course for your future as a retailer, you have to be at the forefront of the development and design of new shop formats.

With Wanzl as your partner, you can rest assured that your future is safe. Be it offline or online sales, 24/7 formats, quick commerce or an enjoyment market: **we can offer you the solutions for your store of the future today!**



■ Urban store

Uncompromisingly efficient interior design that still has all the essential products on board: urban stores are a factor in the future of all centres of urban life.

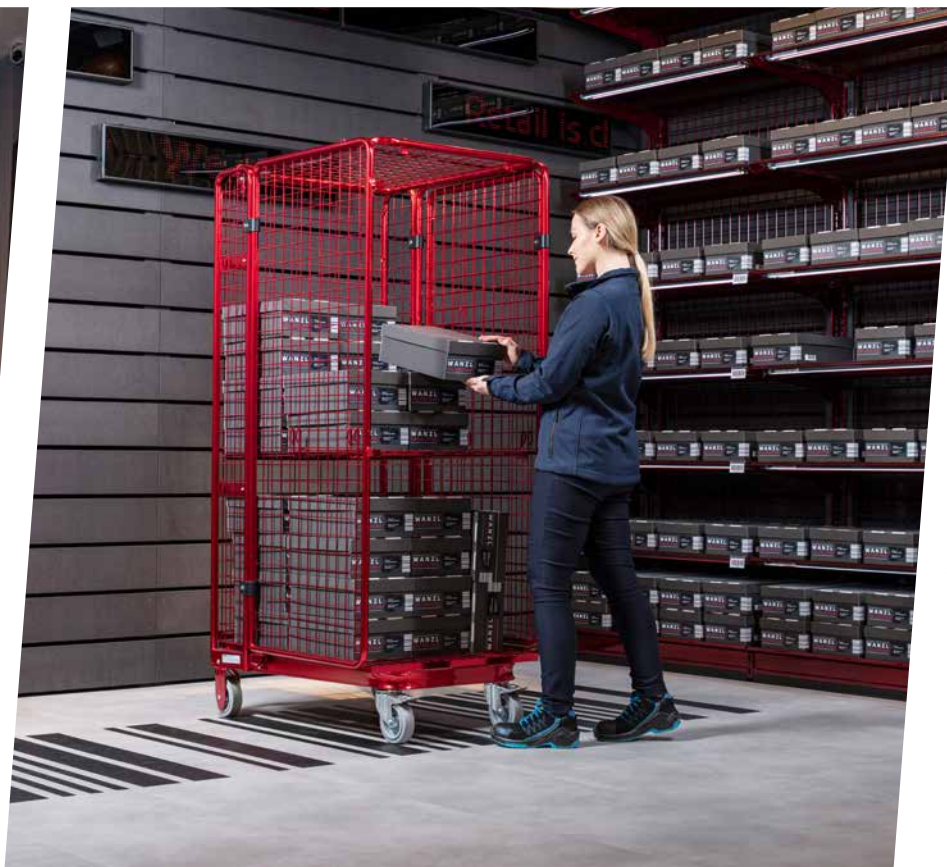
■ Hard discount stores

"Grab and Go" – how hard discount stores work. Allow your customers to check in and out quickly and give them direct access to your goods: they will thank you!





← **WÜRTH STORE**
with full self-service:
equipped by Wanzl



← **QUICK COMMERCE WITH WANZL:**
maximum transparency in a
dark store

← ← **SELF-SERVICE SHOPPER:**
easy check-out in the 24/7
store

← ← ← **OPEN 24/7:**
there for the customer
around the clock

■ 24/7 self-service

24/7 shopping – who doesn't want that? We make this wish come true. Shopping around the clock really can be this easy: we provide you with everything you need.

■ Mobile store

As a retailer, mobile mini-shops give you everything you need to succeed. Set up shop where your buyers are.

■ Dark store

If you want your quick commerce approach to be as efficient and speedy as possible, you need professionally equipped dark stores with state-of-the-art technology.

■ Enjoyment market

Would you like to transform your shopping area into a permanent meeting place for your customers? – Then why not invest in the appeal of enjoyment markets. Fun is the order of the day here!

/ INSPIRE THE DESIRE TO BUY...

...with Wanzl Shop Solutions

■ **Wanzl Shop Solutions provide store operators every opportunity** to adapt the design of their retail spaces to their own needs and those of their customers. Be it stylistic elements or colour selection, design, implementation or assembly: decades of experience in guiding and tempting shoppers create spaces where their customers feel at home, journeys that they commit themselves to, and incentives that they will succumb to with pleasure.



↑↑ **A COMPELLING RANGE IN GREEN AND YELLOW:**
Wanzl also brings the colours of the natural world to your store.

↑ **A SWEET-LOVER'S PARADISE:**
we aim to tempt all the senses!





↑ **CLOSELY INTERTWINED – WELL PLANNED**

Wanzl Shop Solutions paves the way for you: from spatial planning and strategically meaningful and stylish product presentations through to comprehensive equipment with our modular furniture ranges.



← **WHERE BETTER TO PICK OUT A** fine wine than in a wine cellar? Wanzl creates the right ambience for this, too.

↓ **UNOBSTRUCTED VIEW:** the main requirement is that your customers enjoy shopping with you.



↓ **PETS ARE OFTEN OUR BEST FRIENDS:**
we know how much your customers care about them.



↓ **FLOWERS CREATE BONDS:**
we make sure it stays that way.



↓ **THE BEAUTY CORNER:**
anyone who wants to be beautiful loves beautiful surroundings.





↑ **BREAD RULES THE WORLD**
– and the buyers in your store!



↑ **FINE WINES – EXQUISITELY**
PRESENTED: the best way to choose.

PRODUCT VARIETY WITH CARE

Create a feel-good atmosphere that complements the range of goods on offer

■ **Different product groups** have always attracted different groups of buyers, who in turn have specific purchasing patterns. And, of course: expectations change as soon as the same customer moves from one section to the next. In the fruit and vegetable section, natural colours and aromas attract shoppers. When buying flowers, colours are the dominant feature; here customers usually think in terms of occasions (for whom, for what purpose?). They choose spirits just as carefully and thoughtfully as they do their

personal care and beauty products. And true animal lovers are just as worried about the physical well-being of their furry friends as they are about their own.

Whether it's the flower, personal care, pet food or fruit and vegetable section: we anticipate the paths your buyers will take through your store. We arrange your mix of products in a way that not only attracts as many customers as possible, but also creates long-term, close customer ties.



← **FIXED-POINT FRUIT AND VEGETABLE COUNTER:**
healthy living beckons.

→ **REACHING FOR A MAGAZINE:**
make it routine for your store!



/ STRAIGHT TO THE POINT

Product diversity from Wanzl: tailored to your needs

■ **Be it transport solutions** such as shopping trolleys, baskets or roll cages, traditional presentation furniture or cutting-edge bakery stations: with products made by Wanzl, you are always well equipped. Versatility, flexible functionality and impressively high quality: this is what our customers expect from our product range for your retail needs. What wins them over even more: we always keep an eye on the solutions behind them, enabling us to provide them with the best possible support in day-to-day store operations.



↑ ↑ TRANSPORT TROLLEYS

Bear the load with ease: not a problem with Wanzl transport trolleys. Several storage levels combined with high stability and optimum manoeuvrability ensure a carefree shopping experience for your customers.

↑ ROLL CAGES

If you transport goods using roll cages, you need high durability with maximum flexibility. With Wanzl roll cages, this is exactly what you get.



→ BAKED GOODS PRESENTATION

Nothing makes our mouth water or appeals to our sense of smell as temptingly as baked goods fresh from the oven. BakeOff modules by Wanzl leave your customers no choice but to pick up one of your baked treats!



In order to link these solutions, Wanzl products are carefully tailored to one another in terms of content, dimensions and technology. As a result, you will always find the right answers to your needs with us and can expand them at any time according to your requirements or adapt them to new store situations.

// The solution is always in our sights! //



↑ SALES TABLES

With sales tables from Wanzl, you can build spectacular backdrops for your product presentations. YourTable not only offers the right shapes, colours and decorative elements for your store environment, but also ensures easy handling during assembly, dismantling and reassembly.

← ROLLER BASKETS

Like rolling down the red carpet: Wanzl roller baskets make every shopping trip a pleasure! That's because they have plenty of space for your customers' purchases and are also space-saving and flexible.

↓ CUSTOMER GUIDANCE SYSTEMS

Be it a suitable shop strategy or the use of manual or electronic guidance systems: We have the ideal products to help your customers find the right path through your store.



// In-depth product information is available at www.wanzl.com //



↑ VITABLE

When it comes to health and enjoyment, food and nature, there is no better place to engage all the senses than in a well-equipped fruit and vegetable section.

With modules from our well-established Vitable product range, you can bring these tempting stimuli to your POS in a way that customers won't be able to resist.



↑ WIRE TECH 100

Quick access and intelligent use of space, easy installation and a long service life: position your goods right in your customers' field of vision! wire tech 100 gives you the space you need for that.

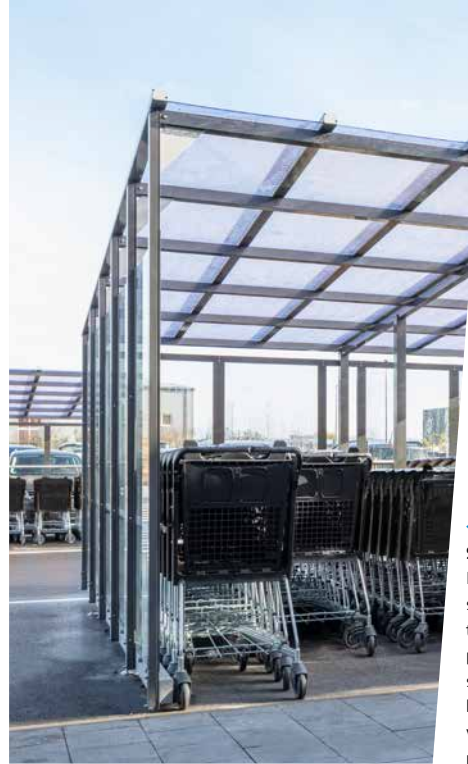
← VINO TECH

The wine display unit combines elegant, space-saving design with a high information and presentation factor.



↓ CONNERY'S CHOICE

Good quality, drop by drop – this is what Connery's Choice offers wine lovers and connoisseurs of spirits.



← ALPHA TROLLEY SHELTER

From compact discount stores to hypermarkets: the Alpha trolley shelter provides your (Wanzl) shopping trolley with the best possible shelter and withstands even the biggest rush of customers!

↓ REFRIGERATION UNITS

Refrigeration units from Wanzl offer more than just ice-cream cabinet functions – namely stylish design combined with a high standard of quality and durability of the individual elements.



↑ CASH DESK

With Wanzl, you can provide your checkout area with the best possible equipment: for quick, uncomplicated handling to ensure you will see your customers again soon!

← YOURTABLE COOL

Freshness and functionality combined in one presentation unit: that's what Yourtable Cool offers. It's your own fault if you don't pick one up on the spot!

THE BRAINS BEHIND STORE MANAGEMENT

Making new connections with wanzl connect®

■ **Smartphones act as a door key** for self-service check-out – autonomous lighting, security or entertainment functions – customer flow analyses or inventory management: wanzl connect is the brains that bring together the hardware and software processes in your store.

With wanzl connect, you can enable your customers to act completely independently at your POS – ideal for running 24/7 stores, for example. In addition, central process control speeds up the diagnosis and handling of problems. And all this without greater effort: **wanzl connect can be implemented at any POS within a few weeks.**



↑ → CUSTOMER FLOW ANALYSIS

How many customers are on your premises in what time periods? Which areas do they visit more than average, and where do they spend more time than average? Customer flow analysis via wanzl connect provides you with precise information about just this! This not only allows you to make optimum use of your staff, but also helps you to create targeted, compelling marketing and sales campaigns.





← INVENTORY MONITORING

Continuous monitoring of your stock levels helps you to gain a quick overview of the situation inside and outside your stores. Using RFID tags as a fixed link in wanzl connect, you can keep an eye on all the information about your customers' visits and purchasing patterns. At the same time, you can protect inventory and goods against theft.

wanzl ((connect



↑ OPTIMISE YOUR OPERATIONS WITH WANZL CONNECT

Wanzl provides you with a whole range of digital tools and methods to help you run your store in the best possible way. At the same time, you can make it easier for your customers to complete their purchases, so they can focus on shopping.

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