



# ISALSA ECO

Passionate about the environment!

## ISALSA ECO

## Carefree dancing pleasure – for the sake of the environment

■ We named our shopping trolley the Salsa – precisely because of the dance-like ease with which it travels downs the shopping aisles.

This vivaciousness and manoeuvrability is now also available in the eco version. The Salsa eco is made of recycled and recyclable materials. Sustainability at its best!



- ← The ecological cycle starts with collecting recyclable plastic materials.
- ◆ As much of these materials as possible are then remanufactured.



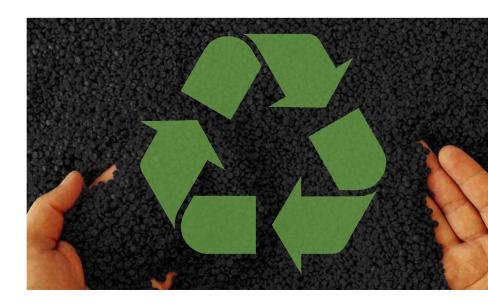






→ An analysis of the raw materials used safeguards the high quality of the end products.

# || Actively conserve resources- with Wanzl's eco product range ||



# With the Salsa eco, your customers' shopping experience becomes a sustainable pleasure as it is part of a closed recycling process. Be it yoghurt pots or screw caps for PET bottles: The collected material is first sorted and then turned into plastic granulate, and the granulate made from recycled polypropylene (PP) in turn forms the starting material for the basket and the basket flap of the Salsa eco. In this way we prevent used plastic from entering the environment and polluting it. This also saves valuable resources.

## INNOVATIVE DESIGN CONCEPT

## For a tempting shopping experience

■ Easy to handle products backed by a sustainable environmental strategy: that is what our customers and end clients want.

The Salsa eco offers retailers and shoppers just that. Its innovative design concept combines storage and advertising space, provides customers with the right accessories for a carefree shopping experience, and ensures the best manoeuvrability with its top-quality workmanship. Let yourself be tempted!





#### ↑ → ADVERTISING SPACE

Do you want to highlight your logo to present your message in the best way possible? – The front and side elements of the trolley provide plenty of space for this.



## → SHOPPING TROLLEY WITH INNOVATIVE DESIGN

Salsa – stands for dynamism, passion, unpredictability: our shopping trolley design reflects these qualities without compromise. It was awarded the "German Design Award" for precisely this reason!





## ↑ GT26 ECO AND GT40 ECO

... with a volume of 26 or 40 litres and lots of advertising space.

|| From convenience store to hypermarket: the Salsa eco combines the needs of retailers and customers! ||

#### **↓** 200, 150 OR 95 LITRES

Choose the basket size with the capacity you need!



## ISALSA ECO - ACCESSORIES

## As practical as it gets!

■ A shopping trolley is perfect when it meets all your customers' needs. To offer you just that, we have provided an extensive range of accessories for the Salsa eco. Be it to transport children, for holding cups or electronic devices, or to protect your items from mechanical impairments: give your customers a carefree trip down your shopping aisles!

#### → CUP AND SCANNER HOLDERS

It's all about the detail! The Promobox Plus S-Grip handle unit can be enhanced with practical accessories such as cup and scanner holders.

#### → CHILD SEAT

Enjoy the ride! Child seats for young passengers must be comfortable and safe, which makes the shopping trip a pleasure for parents too!

#### → CHILD SEAT/GOODS STORAGE

No child but fragile items? When extended, the seat provides optimal protection for merchandise that needs special care.





#### → GOODS DIVIDER

Offer your customers the option of separating their purchases just the way they like. Our goods dividers are the ideal solution for this!





#### → CRATE HOLDER

Drinks packs or other bulky items: transporting them is always convenient.



# Wanzi

## VISIT US AT www.wanzl.com











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