

wire tech 100[®] mobile

Sales will be rolling in



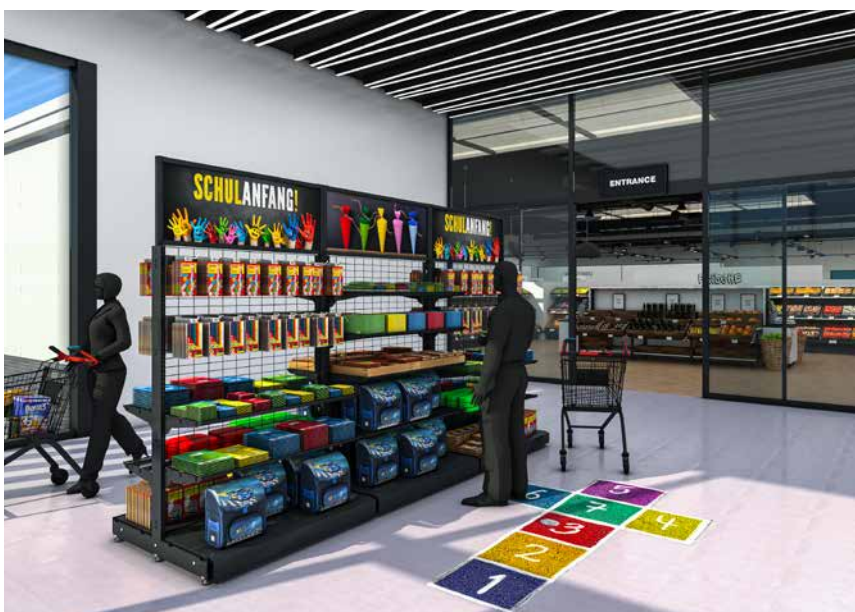
wire tech 100® mobile – Sales will be rolling in

■ **The wire tech 100 mobile is a mobile shelving system** for the attention-grabbing presentation of seasonal and promotional items. Robust castors hidden under the shelf base allow the wire tech 100 mobile to be used flexibly and temporarily at the POS.

When placed in high-traffic areas, such as in checkout or entrance areas, the wire tech 100 mobile ensures additional revenue from impulse buys. The wire tech 100 mobile combines the positive characteristics known from the wire tech 100 shelving system.



WIRE TECH 100 MOBILE ensures additional revenue thanks to attention-grabbing presentation



CHANGING THE POSITIONING of the sales system creates new highlights and sparks impulse buys



A real eye-catcher

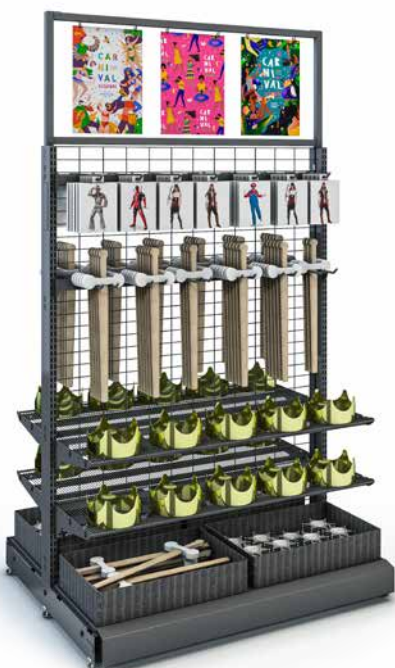
■ With the mobile presentation system **wire tech 100 mobile**, themed presentations and seasonal items are always staged in an interesting way. The advertising frame holds large-format posters, increases visibility and makes customers take note. Wanzl wire shelving draws customers' attention to what is most important: the products on offer.



WIRE TECH 100 MOBILE
with wire shelves and blister hooks



WIRE TECH 100 MOBILE with
wire shelves and advertising frame



WIRE TECH 100 MOBILE with wire
shelves, blister hooks and advertising
frame including advertising boards

Technical data	
Axle measurements	1,000 mm 1,250 mm
Depth of base	1,000 mm 1,200 mm
Height	1,600 mm 1,800 mm 2,000 mm
Depth of shelf	400 mm 500 mm
Total load capacity	175 kg
Load capacity per shelf	70 kg
Load capacity of base	100 kg
Max. load capacity of all shelves in total	110 kg

High spatial efficiency and load capacity

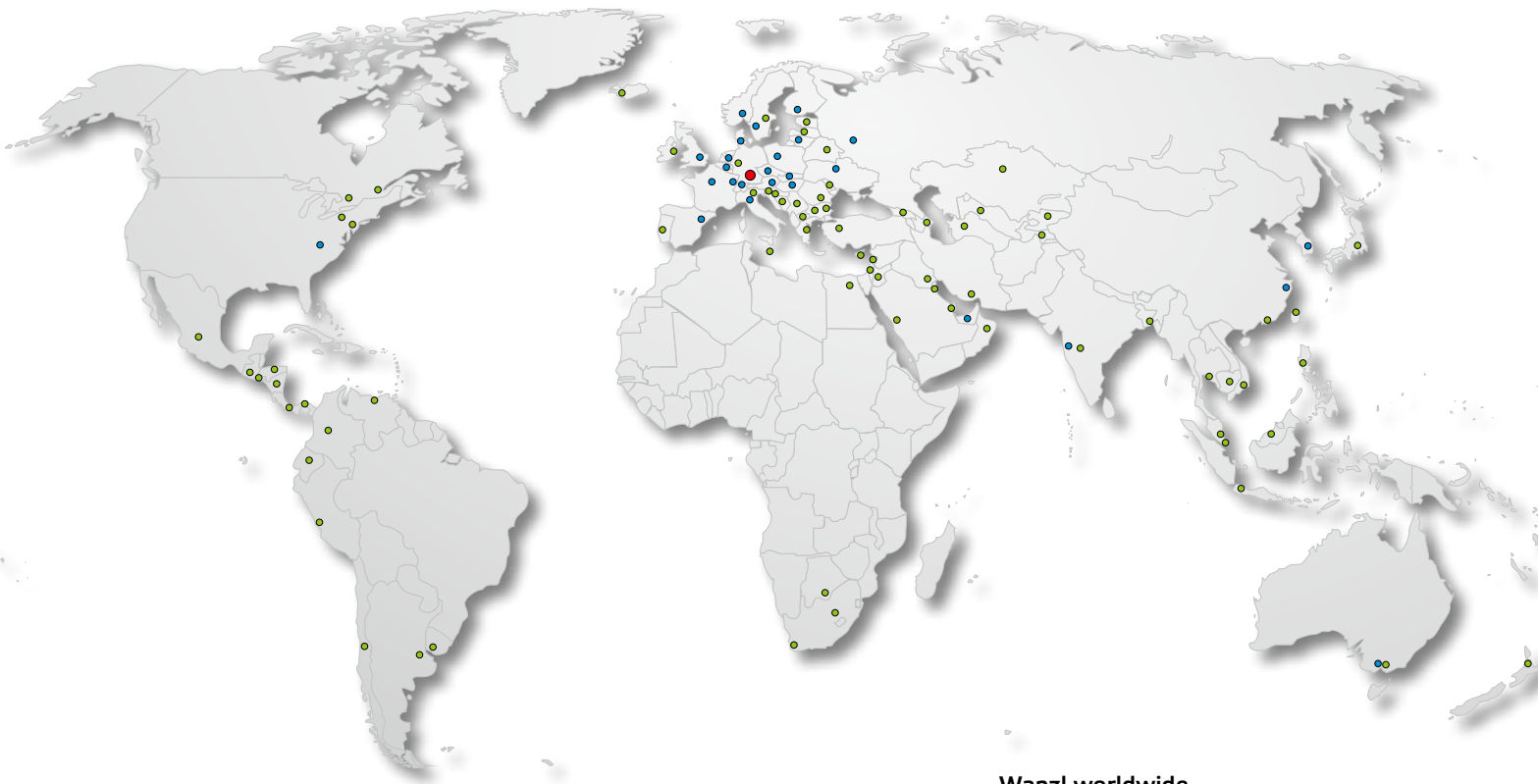
■ **The centre panel** makes the wire tech 100 mobile very efficient in terms of space. This means more space for more goods – and more revenue. Despite the lightweight design, the shelf is extremely stable and can accommodate heavy loads. For particularly heavy goods, simply use the standard adjustable feet. These ensure that the mobile system can offer the especially high load capacity of any other wire tech 100 shelving system.



- *Mobile shelving that can be positioned to encourage impulse buys*
- *Ideal as theme shelving and for seasonal promotions*
- *High spatial efficiency and load capacity*



WIRE TECH 100 MOBILE can be positioned easily thanks to robust swivel castors



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