

# BakeOff i

with integrated stock measurement

TEST  
MARKETS  
possible from  
September  
2023!





# BakeOff i

*Sell bread and baked goods smartly*

- > *Baked goods always on stock thanks to real-time monitoring*
- > *Optimised staff deployment through proactive control of baking processes*
- > *Reduction in manual recording thereby increasing gross profit*



## ■ The BakeOff i enables smart management for the bread and bakery category.

When combined with wanzl connect, this innovative retail furniture with integrated stock measurement generates a completely new level of transparency when it comes to analysing your sales, optimising baking processes and deployment of staff – as well as increasing your gross profit.

## Technical specifications

**Minimum weight**  
of the individual product:  
50g  
**Maximum weight**  
of the individual product:  
10kg  
**Maximum weight**  
per shelf: 15kg  
**Electricity consumption**  
15W



## Real-time monitoring of stock and sales

### BakeOff i monitors your sales and stock in real time.

Out-of-stock situations are a thing of the past. Baking processes can be proactively controlled by knowing your current stock levels. Historical data provides valuable recommendations for shelf maintenance depending on customer traffic. Your baked goods category is always perfectly prepared for this.

## Optimised deployment of staff

BakeOff i optimises your staff deployment in the bread and baked goods category. Your staff always have a complete overview of the fill levels of the sales units. If fill levels fall below a certain minimum level, staff receive recommendations on which baked goods to prepare. Avoid unnecessary trips to the baked goods section to check levels. It is also possible to determine a forecast of demand by linking the BakeOff i with AI.

## Increase gross profit

### BakeOff i helps you reduce food waste and increase your gross profit.

Fill levels and sales can be recorded smartly and together with historical data help to optimise your sales. Generate additional sales through dynamic pricing in the sales hours at the end of the day. This creates additional traffic, has a positive effect on gross profit and reduces manual recording, which eliminates the need for evening stocktaking.