

RETAIL SYSTEMS | CHECKOUT AREA

Genesis cash desk

Modular cash desks for maximum flexibility



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■ The massive sales productivity in the checkout area makes it a high performance zone which has a lot to do from a functional perspective, and is highly demanding in terms of design.

As the checkout is often the customers' only touchpoint with store staff, there is potential to make a significant impact on the shopping experience in this area.

Wanzl checkouts are modular in construction allowing for outstanding flexibility in adapting them to suit your store requirements and integrating state-of-the-art technical equipment.

Wanzl checkouts support employee efficiency and also act as a positive calling card for your store.

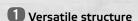


- Modular cash desks for maximum flexibility
- Optimum integrated add-ons
- Ideal corporate design integration
- Quality_MADE BY WANZL



Genesis cash desk

■ A new take on the checkout area – the modern modular design approach used in Wanzl checkout areas enables unprecedented levels of flexibility in terms of the operating concept, technology and presentation elements. In turn, this makes it possible to provoke a greater emotional response in customers by boosting impulsebuying, and increasing convenience and efficiency in the most productive area of the store.



The robust structure of the Genesis cash desk is finished to the highest standards. The edges and corners are rounded and concealed so that there are no bumpy or protruding elements. If anything should break, it is possible to replace the panels on a partial basis as the use of magnetic foils allows the design to be adapted or reworked for promotional offers.

2 A conveyor belt that is tailored to your needs

The size of the conveyor belt is based entirely on your requirements and on the store conditions, with a minimum 1,800 mm conveyor belt which can be extended in increments of 300 mm. Securely enclosed on all sides and equipped with exemplary crush protection, the conveyor belt runs smoothly due to its maintenance-free drive and start / stop function ensuring that products are automatically moved along.

3 Exemplary ergonomics

The ergonomic workstation is designed with the comfort of your checkout staff in mind. Whether they are sitting or standing, all operating features and controls – such as the scanner and weighing unit – are conveniently located close to hand and are extremely user-friendly. There are also spacious storage compartments for work equipment and personal items.

4 Spacious cash desk recess

The size of the cash desk recess can be decided based on your requirements. It always has an enclosed design, meaning that any liquid which might escape from a product can be removed without leaving any residue. The technical equipment is securely protected at all times, and the integrated roller conveyors can be easily removed for cleaning. Practical dividers separate various customers' shopping in the packing area.

6

Preparation for cash management systems

All conventional cash management systems currently on the market can be integrated into the Wanzl cash desk and prepared for the equipment.



conveyor belt for the provision of carrier bags.

Excellent protection against damage

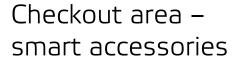
The protectors located along the length of the cash desk are perfectly designed to effectively protect against damage from trolleys.

8 CI Integration

Our wide range of décors and finishes ensures that the cash desk will integrate harmoniously into the overall layout of your store.

9 Easy installation

Wanzl checkouts are configured and pre-equipped in our state-of-the art production facilities, making the checkout area easy to install in your store. Our service team also offers a wealth of expertise and skill to help with the installation. Easily accessible cable runners and placeholders mean that checkout components can also be quickly upgraded.





1 Checkout Manager

The checkout guidance system can be used to coordinate processes in the checkout area, deploying personnel on a targeted basis when staffing checkouts, thereby reducing waiting times for customers. Individual voice announcements notify customers of checkout lanes opening and closing, and also notify the store managers and staff of where they are needed instore.



2 Goods security

Things often get hectic in the checkout area which can present opportunities for thieves. The goods security feature, which is invisibly integrated into the cash desk, constantly monitors the passage of people, offering effective protection against inventory discrepancies. If security tags are identified in the detection zone, an alarm is triggered and your checkout staff are effectively supported in the fight against theft.

6





Checkout barriers

When checkouts are not in use, checkout barriers ensure that customers can only pass through staffed checkouts. Your staff are alerted to any usage attempts by means of an alarm. The motorised mGate is a particularly convenient solution, opening and closing the checkout barrier based on the checkout status.



4 Checkout extension

Whether you opt for a convenience module for stocking drinks and snacks, or the classic tobacco kiosk, the optional easy access checkout extension is always ergonomic and encourages impulse buying.



5 OTH cigarette holder

The OTH cigarette holder will help you ensure that the sale of cigarettes and tobacco products is always safe and controlled. The conveyor system can only be operated by checkout staff, reducing losses from theft and ensuring compliance with legal requirements concerning the sale of cigarettes.



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Standard equipment

- > Self-supporting conveyor belt 3,000mm with base
- > Divider rail
- > Maintenance-free conveyor belt drive
- > Checkout control system including photocell, alternatively operated via foot switch
- > Plastic bag holder
- > Protective barrier to prevent shopping trolley damage
- > Preparation for m-Gate checkout barrier
- > Distribution board for electronic components (3 x UPS Schuko sockets, 12 x standard Schuko sockets, 2 x Lan sockets, optional: m-Gate control unit, checkout guidance system)

- > Internal cable duct
- > Preparation for hardware components
- > Preparation for cash box
- > Preparation for scanner (model TBD)
- > Connector for power supply
- > Checkout doors with magnetic catch
- > 3-shelf containers (2 containers with door)
- > Floor section with flooring
- > Welded packing recess
- > Divider for packing recess

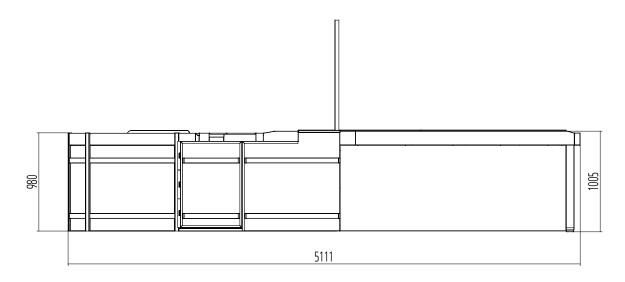
Accessories

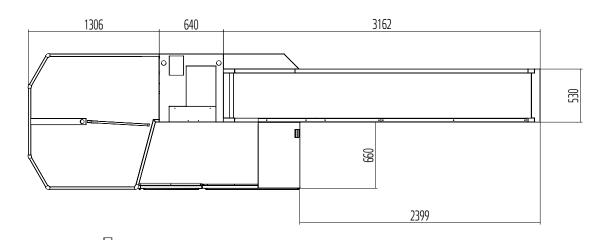
- > Checkout extension shelving
- > Various conveyor belt lengths
- > Shelf for underneath conveyor belt
- > Integrated tobacco kiosk
- > Integrated goods security
- > Hardware components holder
- > Scanning area roller conveyor
- > Lockable drawer (for containers)
- > Lockable door (for containers)
- > Roller conveyor in packing recess
- > Integrated cash recycler

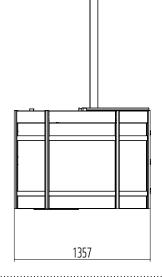
Please provide the following details when ordering:

- > Power supply from ceiling or floor
- > Input via keyboard or touchscreen
- > IT system
- > Scanner type
- > Weighing scales type
- > Cash drawer type
- > Printer type
- > Goods security

Technical details







Cash desks - Customised solutions

■ Do you have new ideas or additional requirements for your checkout area? We would be delighted to talk them over with you and develop a checkout area that is perfectly tailored to suit your needs. With creative designers, experienced technicians and fitters, and efficient production systems, we can offer you a huge range of solutions.

To ensure your project objectives are fully met, the development process is checked at defined intervals for key milestones and project success, and the results discussed with you. This means that you are always upto-date, the possibility of error is minimised, and you can plan your success.







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