





RETAIL SYSTEMS | PRESENTATION





## BakeOff 2.1

Enjoy even higher sales of baked goods

- > Exceptional transparency
- > Enticing product presentation
- > High product density



## A crystal-clear view

With the BakeOff 2.1 units, Wanzl is providing a stylish and clearer view with its range for the baked goods sector. This improved sales system builds on the successful BakeOff 2.0 units with a more transparent view.

Real glass is now used for the side sections and baked goods drawers, which increases transparency and product density. This means your baked goods are shown with great effect to truly whet your customers' appetites. Your baked goods will be sure to fly off the shelves!



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