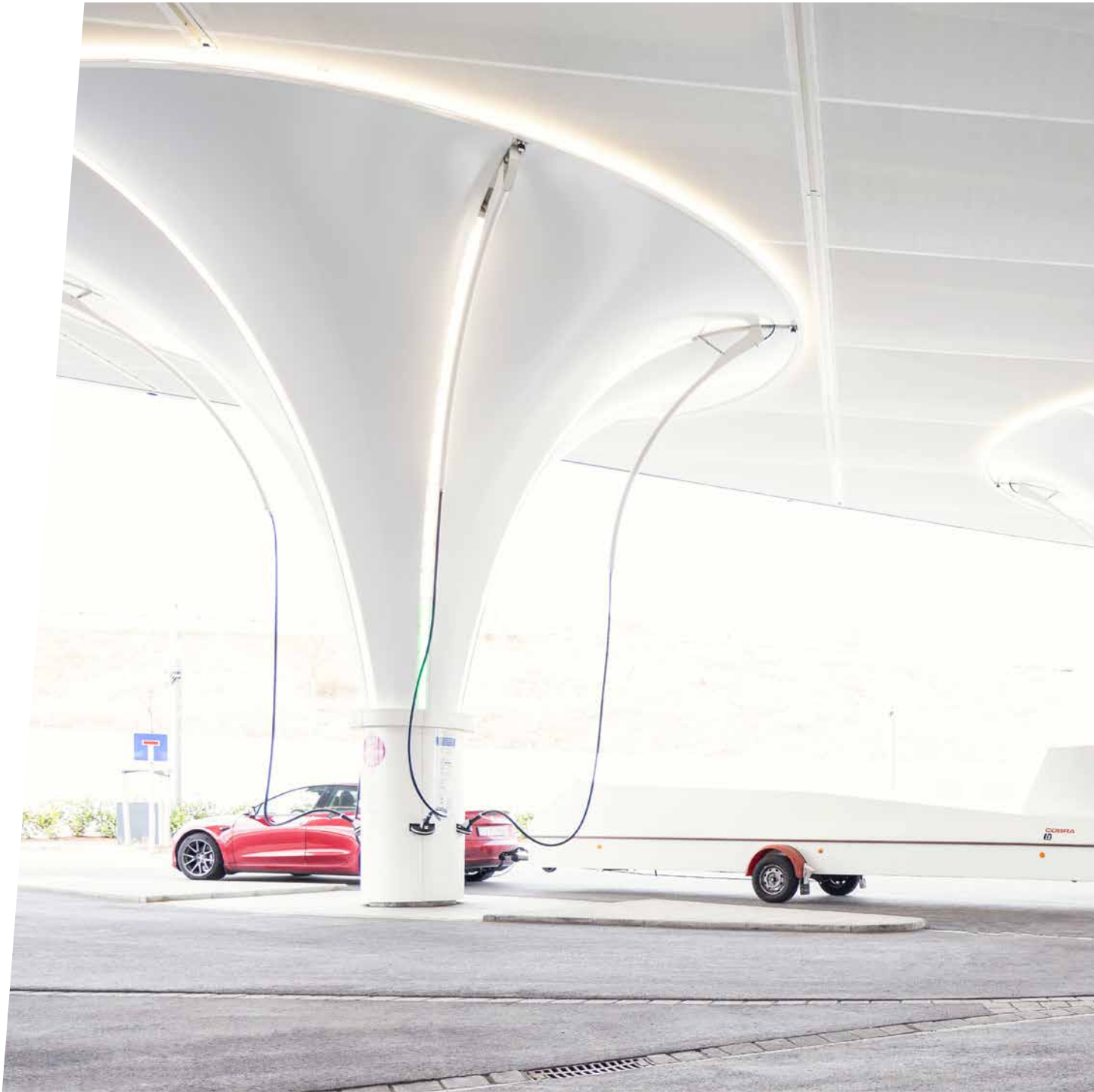




| CHARGE UP!

Store strategies for filling up in the future



| FUTURE E-MOBILITY

Seizing opportunities –
making the most of market potential



↑ SORTIMO INNOVATION PARK Zusmarshausen

■ **With the presentation of its package of measures “Fit for 55”** in July 2021, the European Commission reaffirmed its objective of making greenhouse gas emissions in the EU climate-neutral by 2050. The directives set out in the package are intended to oblige EU countries in future to establish the national framework conditions needed for the development of charging infrastructure in order to promote e-mobility. One thing is certain: the concept of electromobility can only be successfully implemented if the charging station network is expanded extensively. However, many European countries, including Germany, are lagging

behind their own targets. This makes the opportunities even greater for investors and operators, as the sales opportunities extend far beyond the actual charging business.

Seize these opportunities! With Wanzl Shop Solutions, we provide you with concepts that combine your charging and refuelling infrastructure with state-of-the-art shopping and catering facilities.

For your benefit – and for the benefit of your customers!

FROM CHARGING POINT TO MEGASTORE

Make the most of your customers' time!

■ **Investing in the future of e-mobility** primarily means investing in its infrastructure; after all, charging centres are the filling stations of tomorrow. Unlike traditional refuelling stops, where filling up takes only a short time, the charging process for electric vehicles requires longer waiting times, even at rapid charging stations: time that drivers and passengers alike would prefer to spend on having a meal or going on a shopping trip.

Adapt your charging store to the turning point in transportation with the use of modern style and design elements! Create a place for your customers to use their charging break meaningfully, or secure them access to goods and services around the clock with 24/7 concepts. This will not only gain you customers who fill up their vehicles, but also those who want to use their shopping trip to charge their electric vehicles without losing time.

↓ **SORTIMO INNOVATION PARK ZUSMARSHAUSEN:**

Enjoy charging times as well-earned rest in a leafy ambience.

Wanzl has everything you need to make this a reality: a modular equipment range, a strong team of planners, interior designers and fitters, as well as more than twenty years of expertise in building or converting your petrol or charging station shop.





↑ ← SET COMFORTABLE ACCENTS WITH EXCLUSIVE FURNISHINGS:

Seating that invites you to stay a little longer.

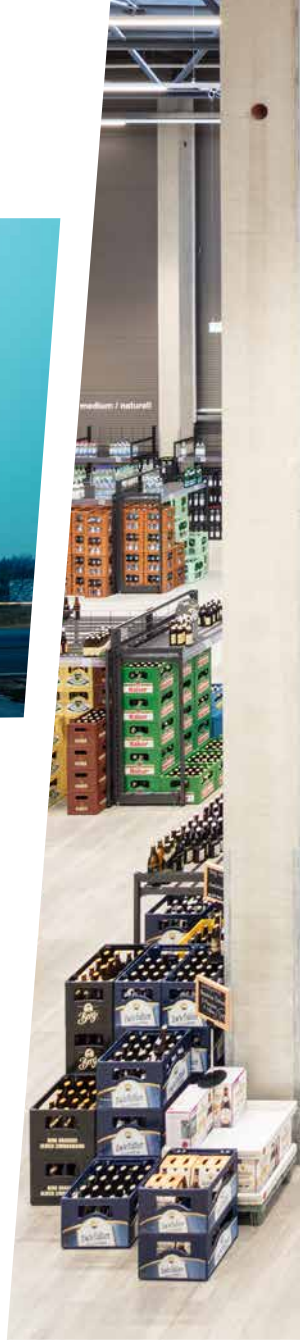
↑ SPACIOUSNESS AS A PRINCIPLE

Lots of space allows you to see the bigger picture.

*// Future of e-mobility:
Charging centres are the filling
stations of tomorrow //*

← MORE SPACE FOR MORE TIME:

Charging stations make it possible for customers to shop around the clock.



/ FILLING UP AND SHOPPING

... an unbeatable combination!

■ **More time also means more opportunities** to expand your product range to meet the needs of your customers. Enhance your shopping experience by using shop and catering areas as efficiently as possible, placing your merchandise strategically along the customer aisles and designing interiors as invitingly and attractively as possible.

Whether you are planning the design of your sales areas, selecting and combining your presentation displays from our extensive range or performing the final assembly and commissioning processes:

we will support you in every phase!





↑ EXAMPLE "TANKSTELLE UND GETRÄNKEMARKT MANGOLD" IN LAICHINGEN:

Shop and fill up without wasting time.

← WIDE RANGE – EXTENSIVE CHOICE:

Look for something here and you'll be sure to find it quickly.

→ THE INTERIOR, DESIGNED WITH WOOD FINISHING ELEMENTS

carries the pleasantly open atmosphere throughout the checkout area.



FEEL-GOOD ZONE FOR LONG-DISTANCE TRIPS

Wanzl makes taking a break a real experience!

■ **Motorway service stations have always** been of particular importance when it comes to petrol stations and charging centres. This is particularly true when it comes to the design and layout of shopping and catering areas. A quick snack or thirst-quencher, a hot tea or coffee to keep you awake or everyday products to supplement your travel needs: A wide variety of needs have to be catered for here.

Make your service station a feel-good place for everyone taking a longer trip! Whether it's a megastore at the charging centre or a traditional petrol station shop on the motorway: Wanzl combines the facilities of petrol stations or charging centres with contemporary store concepts for motorway service stations to create a coherent overall design with a high magnetic appeal for your customers.



↑ **TANK & RAST STEIGERWALD NORD
IN COOPERATION WITH SODA GROUP:**

Even short breaks for filling up are often used for meals or a short snack on-the-spot.

→ **THE FILLING STATION SHOP AS AN
APPETIZER:**

nothing is as inviting as the smell of coffee and freshly baked goods.





↓ **PLACEMENT OF INFO MONITORS:**
digital support for a high attention factor



↑ **USEFUL TOYS ON OFFER:**
Cuddly toys for restless kids



// Your benefits – at a glance //

- Interior finishing and design with a high trend and style factor
- Long-standing expertise and many reference projects
- 24/7 concepts for services and product benefits
- Extensive range of our own presentation fittings



↑ **THE CENTREPIECE OF EVERY SUMMER SEASON:**
the ice cream freezer



→ **E-MOTION AS THE FILLING STATION OF THE FUTURE:**
24/7 availability and optimum convenience.

↓ **FULL SELF-SERVICE AS A PRINCIPLE:**
tomorrow's shop will function completely autonomously.



THE MOBILITY HUBS OF TOMORROW...

...your model for the future!

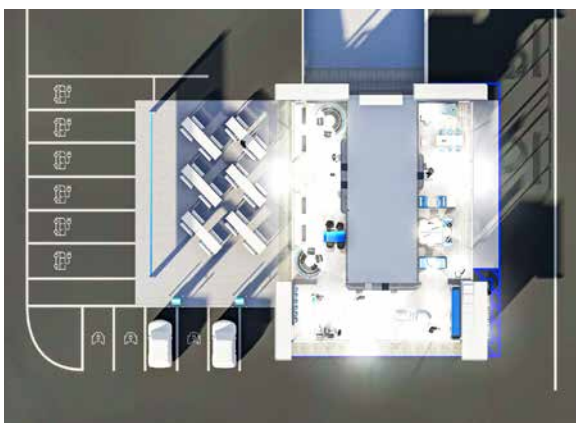
■ **Is the traditional filling station for vehicles on its way out?** – Absolutely not. The sale of fossil fuels continues to be the key pillar of vehicle use on public roads – and will remain so in the foreseeable future. However, the existing range of filling stations will increasingly be supplemented by the installation of charging stations. The construction of charging parks is particularly important here, as investing in rapid charging stations is often only worthwhile in a wider environment.



Regardless of what the mobility hubs of the future will look like – Wanzl remains your partner of choice! ||

↓ CHARGING CENTRES AND PARKS

can be optimally combined with a coffee shop or snack area. Customers can enjoy waiting times as a time for relaxation.



↑ FROM THE INITIAL DESIGN TO COMMISSIONING:
WANZL REMAINS AT YOUR SIDE AS YOUR PARTNER.

Bigger companies or shopping centres, car parks and car rental providers will be among the preferred providers here. The decisive factor here will be the use of charging parks on motorways and highways in order to ensure a continuous supply of energy. More extensive charging stations will also be created as part of the “mobility hubs” concept in the future.

**Whichever model you choose:
we remain the partner of your choice!**



Shop around the clock

Evening or Sunday excursions to the filling station have not only established themselves as a meeting point in many cases, they are often regarded as a last resort in an emergency. 24/7 shops at charging parks or charging stations irresistibly combine the advantages of the convenience concept with the round-the-clock availability of charging services and everyday products. In this way, you not only gain customers who want to fill up, but also those who want to use their shopping time to charge their electric vehicles without wasting time.

wanzl

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Dimensions in mm, specifications approximate, colours similar to RAL, design subject to changes.
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