



| STIMULATE THE MIND AND SENSES

Stimulating worlds of wines and spirits





| BEVERAGE STORE SOLUTIONS FROM WANZL

Stimulate the mind and senses!

■ **Whether it's a fruity, sparkling white wine or a full-bodied red wine,** refreshing aperitif or a relaxing whisky after-work: alcoholic beverages belong to the category of luxury items, each in their own special way. The space in which customers choose their premium wines and spirits should be designed accordingly. Motivating customers to indulge through your product range is a must inspiring them to try new things, the special choice.

At Wanzl, we are experts when it comes to designing your sales areas in such a way that they stimulate both the mind and the senses. Our objective is clear: if a customer has enjoyed their time in your store once, they will always be happy to come back!

With this requirement, our imagination knows no limits when designing your POS. Do you have any personal requests? – We will make it happen! From the planning of your grocery store to individual beverage retail: we create spaces where you and your customers feel at ease!



↑ SHELVING SYSTEMS FROM WANZL ensure high capacity utilisation and transparency and are also extremely robust.

DO YOU HAVE ANY SPECIAL REQUESTS?

– At Wanzl, we make it happen!

■ It's time to invite your customers to your treasure trove, where they can expect to find a wide range of selected wines and premium spirits!

Shopfitting solutions from Wanzl give you the opportunity to combine individual planning requirements and design ideas with the use of tried-and-tested standard elements. This will provide you with an economically and creatively convincing solution!





↳ **LET'S INSPIRE EACH OTHER!**

With you as a partner, we will design the perfect ambience for your POS.

↳ **INDIVIDUAL ACCENTS** – thoughtfully placed: in a pleasant atmosphere, customers will spend some time choosing their alcoholic beverages.

*// Are you a regular customer in your own store?
– Then we have achieved our goal! //*











↑ FINE WINES – elegantly presented. Shopfitting solutions from Wanzl reveal your best side!

TEAMWORK IS KEY

Let's inspire each other!

■ **The right design concept** for your store is created when specialists from different disciplines can enrich each other with their ideas and suggestions. For discussing ideas with your experts, we put our highly experienced shopfitting architects, specialist planners and technicians at your disposal.

This means that your individual ideas and strategic knowledge mesh well with our design proposals, based on a broad range of experience. Closely linked to the concept developed, we can quickly offer you concrete, practical solutions.

Give your customers every opportunity to feel at ease in your beverage store or beverage section. Outstanding quality in your alcoholic products must also be placed "outstandingly". And sampling a premium wine or spirits inspires every real connoisseur to buy!



| ALWAYS KEEP AN OVERVIEW

Wanzl solutions create structure

■ **Shopfitting from Wanzl** stands for more than just creative concepts from a single source. With our wide selection of presentation furnishings, we ensure that even complex spatial situations and a wide product range can be presented in an organised way. Our standard solutions are designed so to take a back seat with respect to your goods on offer: this allows us to provide you with as much design freedom as possible!





← **PRESENTATION TABLE, SHELVING SYSTEM OR POSTER PLACEMENT:** The use of standard elements makes Wanzl solutions cost-effective.

↓ **OUR EYE FOR DETAIL** is shown in the selected placement of light sources.



↑ **INFORMATION AND PRESENTATION** perfectly combined.

← **PLENTY OF FREEDOM** to choose the best for yourself!
– Open design concept in the sales area.

wanzl

VISIT US AT
www.wanzl.com



GERMANY
Wanzl GmbH & Co. KGaA
Rudolf-Wanzl-Straße 4
89340 Leipheim

Phone +49(0)8221/729-0
Fax +49(0)8221/729-1000

info@wanzl.com
www.wanzl.com



GREAT BRITAIN
Wanzl Ltd.
Europa House
Heathcote Lane
Warwick CV34 6SP

Phone +44(0)1926/451951
Fax +44(0)1926/451952

enquiries@wanzl.co.uk
www.wanzl.com

AUSTRALIA
Wanzl Australia Pty. Ltd.
97 Highbury Road
BURWOOD VIC 3125

Phone +61(0)3/98082299
Fax +61(0)3/98082266

info.au@wanzl.com
www.wanzl.com

Dimensions in mm, specifications approximate, colours similar to RAL, design subject to changes.
Illustrations may show optional equipment. © Wanzl GmbH & Co. KGaA 2021