



DESIGN WORLDS OF INDULGENCE

Confectionery and savoury snacks, presented seductively



| STRAIGHT TO THE POINT

Lead your customers into temptation –
sweet, salty, spicy.



■ Food or non-food items.

No one can resist the temptation of sweets or nibbles in the long run. Whether publically, in company or at home – people love to snack. Thus, it is all the more important that you, as a shop operator in the food sector, provide ample opportunity for customers to indulge this loveable weakness. Take action, because the competition never sleeps.

Thanks to Wanzl Shop Solutions, you can place particular emphasis on these tempting treats and have all the means to transfer your “shopper insights” to your shop space, one to one. Integrated into your overall sales strategy, we provide you with endless design options, based on the holistically oriented, modular elements of our shop fitting systems. This way, you can position your sweet, chocolatey, salty and spicy snacks or baked goods in the perfect spot! >

| AN INVITATION TO INDULGE

Access made as easy as possible!

■ **The positioning of sweets and snacks** at prominent points such as gondola heads or near the cash register has always had a particularly attractive effect on customers. If you have the right (modular) display solutions for your products, then picking up a snack is made seductively simple. The perfect way to sate hunger with a snack on the go.

↓ **NO MATTER THE PRODUCT,
NO MATTER THE SIZE OR QUANTITY,**
Wanzl provides the perfect solution to present them.



*// Wanzl Shop Solutions guides you
to a variety of temptations. //*



← ↓ **STYLISH SEDUCTION FOR CONFECTIONERY.**

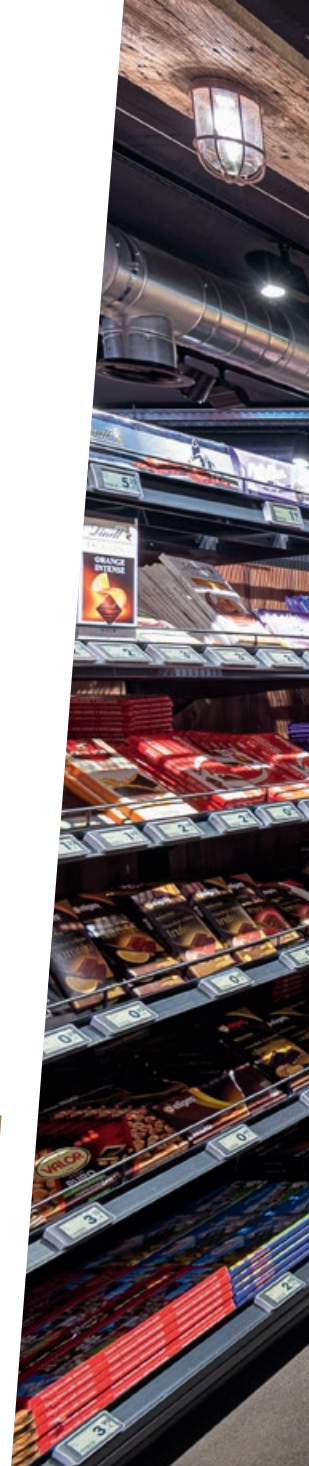
Wanzl basic systems and supplementary elements open up endless ways for you to create wonderful advertising worlds.



| SWEETEN EVERYDAY LIFE

Give your customers full freedom to indulge!

■ **Gondola and shelving systems**, display tables, advertising spaces, lighting elements – Wanzl Shop Solutions establishes the perfect conditions to present your range of confectionery and snacks in the best possible way at the point of sale. With a wide selection of different base materials and sizes, colours and finishes, your design dreams have no limits.



↑ **SEDUCTION AT ITS FINEST** – customer senses are stimulated to the max, through airy and elegant design.



↑ → **KIDS IN PARTICULAR LOVE TO PLAY AND SNACK.** Why not give them the chance to do both? With Wanzl, you can transform your confectionery range into a real fun zone.

If you want to offer plenty of space for this world of indulgence, you need presentation systems that minimise the use of materials and maximise the efficiency of available space. Wanzl Shop Solutions do just that!



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VISIT US AT
www.wanzl.com



GERMANY

Wanzl GmbH & Co. KGaA
Rudolf-Wanzl-Straße 4
89340 Leipheim

Phone +49(0)8221/729-0
Fax +49(0)8221/729-1000

info@wanzl.com
www.wanzl.com



GREAT BRITAIN

Wanzl Ltd.
Europa House
Heathcote Lane
Warwick CV34 6SP

Phone +44(0)1926/451951
Fax +44(0)1926/451952

enquiries@wanzl.co.uk
www.wanzl.com

AUSTRALIA

Wanzl Australia Pty. Ltd.
97 Highbury Road
BURWOOD VIC 3125

Phone +61(0)3/98082299
Fax +61(0)3/98082266

info.au@wanzl.com
www.wanzl.com

Dimensions in mm, specifications approximate, colours similar to RAL, design subject to changes.
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