



| HYBRIDLOC

The electronic deposit lock for shopping trolleys

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The shopping trolley lock is going digital

■ **Contactless payment methods** are becoming more and more common in the food retail sector. The shopping trolley can also be unlocked cashlessly from now on. With the integration into the retailer app, customers can unlock the shopping trolley and the shopping experience can begin. Customer-related services such as current offers or a reward for returning the shopping trolley can also be made available via the app. Customers who prefer to use coins can also stick to their habits with this deposit lock.



↕ **HOW IT WORKS**

To open the lock, the smartphone is held briefly over the activation field when the app is open or closed. The mechanism of the lock opens and shopping can begin. The technology is based on near-field communication (NFC), similar to mobile payments.

INCENTIVISATION

People can be incentivised to return the shopping trolleys with e.g. digital vouchers for their next purchase or donations made to charities.

INTEGRATION IN RETAILER AND STORE APPS

The HYBRIDLOC functions can be integrated into the respective retailer and store apps via the Software Development Kit (SDK) and thus provide valuable additional features for the customer.





← ↑ PERFECT INTEGRATION

The HYBRIDLOC electronic deposit lock is perfectly integrated into the Wanzl EvoGrip handle system.



HYBRIDLOC's added value for customers:

Increase download and app usage:

- Advertising opportunity before end customers enter the store

Trolley management:

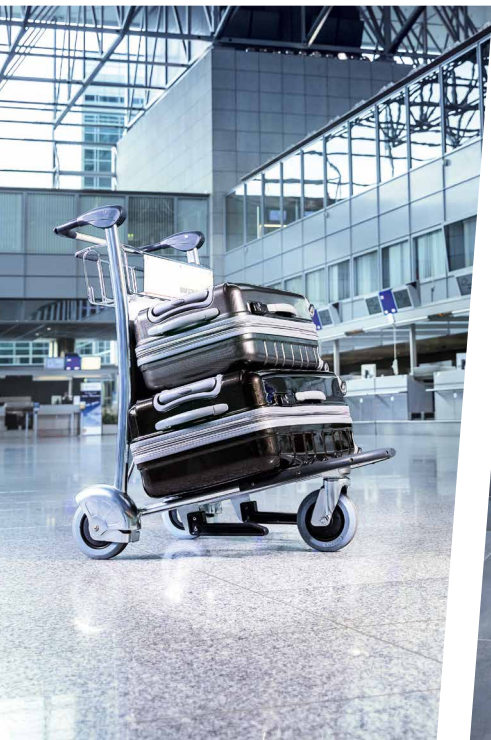
- Constant overview of availability changes in the respective trolley shelters

Monitoring:

- Constant overview of shopping time
- Opening numbers
- Shopping habits
- Battery status
- etc.

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Dimensions in mm, specifications approximate, colours similar to RAL, design subject to changes.
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